



Example of a timetable

Bachelor-Course Communicationdesign / page 2

CORE MODUL	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
301 <b>corporate communication</b> WP 8 SWS 12 CP	301.11 corporate identity 301.21 corporate design			4 6 4 6	4 6 4 6				you have to select four modules. Each module can only be selected twice.
302 <b>brand &amp; marketing communication</b> WP 8 SWS 12 CP	302.11 art direction 302.21 integrated communication								
303 <b>photography</b> WP 8 SWS 12 CP	303.11 photography & light 303.21 photography & concept			4 6	4 6				
304 <b>illustration</b> WP 8 SWS 12 CP	304.11 illustration design 304.21 digital illustration & animation			4 6 4 6					
305 <b>editorial design</b> WP 8 SWS 12 CP	305.11 book, magazine & newspaper 305.21 journalistic methods								
306 <b>3D communication</b> WP 8 SWS 12 CP	306.11 exhibition & scenography 306.21 product & communication								
307 <b>communication in space</b> WP 8 SWS 12 CP	307.11 space, experiment & process 307.21 font								
308 <b>interactive communication</b> WP 8 SWS 12 CP	308.11 hypermedia 308.21 moving picture & sound								
309 <b>picture &amp; communication</b> WP 8 SWS 12 CP	309.11 printing experiments 309.21 artistic experiments								
CP pro semester		30	30	30	30		6	12	48 CP

# Example of a timetable

## Bachelor-Course Communicationdesign / page 3

PRACTICAL / FOREIGN MODULE	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
401 external project WP 28 CP	401.11 external practical project								you have to select one module.
402 internal project WP 28 CP	402.11 core modul choice 1 402.21 core modul choice 2 402.31 documentation					8 12 8 12 4			
403 foreign semester WP 28 CP	403.11 abroad								

PRACTICAL MODULE	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
601 interdisciplinary project P 8 SWS 22 CP	601.11 project 1 601.21 project 2 601.31 project 3 601.41 project 4 601.51 documentation						4 9 4 9		you have to select two courses.  22 CP
602 detailed KD P 4 SWS 6 CP	602.11 one course from the core modules 301 to 309.							4 6	
501 project accompaniment P 1 SWS 4 CP	501.11 advice for modules 401 to 403						1 4		4 CP
502 study accompaniment 6 SWS	502.11 coaching	1	1	1	1	1		1	
bachelor thesis P 12 CP	the bachelor thesis is an independetly created work of art/design							12	12 CP

CP pro semester		30	30	30	30	28	32	30	210 CP
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Example of a timetable  
**Bachelor-Course Applied Art and Design / page 2**

CORE MODUL	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
310 artistic design WP 8 SWS 12 CP	310.11 design 310.21 design in context			4 6 4 6	4 6 4 6				<p>from the modules 303, 304, 306, 307, 309 and 310-312 you have to select four modules.</p> <p>At least 24CP have to be taken from the core modules 310-312</p> <p>Each module 310 - 312 can be taken twice max.</p> <p>48 CP</p>
311 design for massproduction WP 8 SWS 12 CP	311.11 concepts for massproduction 311.21 design & the market								
312 analogue & digitale design WP 8 SWS 12 CP	312.11 rapid prototyping & forming 312.21 product development & technology			4 6 4 6					
303 photography WP 8 SWS 12 CP	303.11 photography & light 303.21 photography & concept			4 6	4 6				
304 illustration WP 8 SWS 12 CP	304.11 illustration design 304.21 digital illustration & animation								
306 3D communication WP 8 SWS 12 CP	306.11 exhibition & scenography 306.21 product & communication								
307 communication in space WP 8 SWS 12 CP	307.11 space, experiment & process 307.21 font								
309 picture & communication WP 8 SWS 12 CP	309.11 printing experiments 309.21 artistic experiments								
<b>CP pro semester</b>		30	30	30	30		6	12	

Example of a timetable

Bachelor-Course Applied Art and Design / page 3

PRACTICAL / FOREIGN MODULE	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
401 external project WP 28 CP	401.11 external practical project								you have to select one module.
402 internal project P 16 SWS 28 CP	402.11 core modul choice 1 402.21 core modul choice 2 402.31 documentation					8 12 8 12 4			
403 foreign semester WP 28 CP	403.11 abroad								
practical	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
603 interdisciplinary projects P 8 SWS 22 CP	603.11 one-off: design 603.21 one-off: design in context 603.31 mass production: design concepts 603.41 mass production: design & marketplace 603.51 rapid prototyping & forming 603.61 product development & technology 603.71 product photography Aus KD: 601.11 bis 601.41 603.81 documentation						4 9 4 9		you have to select two courses.
604 Increase AAD P 4 SWS 6 CP	604.11 one course from the core modules 303, 304, 306, 307, 309 to 312 to increase your knowledge of your main interest..							4 6	6 CP
501 project mentoring P 1 SWS 4 CP	501.11 advice on modules 401 to 403						1 4		4 CP
502 mentoring your studies 6 SWS	502.11 coaching	1	1	1	1	1		1	
Bachelor Thesis AAD P 12 CP	the bachelor thesis is an independetly created work of art/design							12	12 CP
CP pro semester		30	30	30	30	28	32	30	210 CP

# Example of a timetable

## Bachelor-Course Retail Design / page 1

BASIC MODULES	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	Σ CP
101 <b>design</b> P 8 SWS 12 CP	101.11 form, colour & painting 101.21 body, space & structure	4 6	4 6						36 CP
102 <b>basics of graphic design</b> P 8 SWS 12 CP	102.11 drawing & illustration 102.21 photography	4 6	4 6						
103 <b>basics of communication</b> P 8 SWS 12 CP	103.11 speech & text 103.21 font & typography	4 6	4 6						
105 <b>technical basics</b> P 12 SWS 18 CP	105.21 3D-design technology 105.31 construction drawing 105.51 workshop	4 6	4 6 4 6						
KNOWLEDGE MODULES	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	Σ CP
201 <b>theory &amp; history</b> P 6 SWS 6 CP	201.11 art history & science of picture 201.21 design history & applied art	3 3 3 3							6 CP 6 SWS
204 <b>theory</b> P 6 SWS 12 CP	204.11 trade & strategy 204.21 marketing basics				3 6 3 6				12 CP 6 SWS
203 <b>theory &amp; practice</b> P 4 SWS 12 CP	203.11 media management 203.21 starting business 203.31 copyright							2 6 2 6	you have to select two courses. 12 CP 4 SWS
701 <b>soft skills</b> P 4 SWS 6 CP	701.11 foreign languages 701.21 project management 701.31 rhetoric 701.41 self-management						2 3 2 3		you have to select two courses. LV 701.11 can be selected twice 6 CP 4 SWS
CP pro semester		30	30		12		6	12	

Example of a timetable  
**Bachelor-Course Retail Design / page 2**

CORE MODULE	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
313 <b>retail basics</b> P 8 SWS 12 CP	313.11 retail design 313.21 retail communication			4 6 4 6					12 CP
306 <b>3D-communication</b> P 8 SWS 12 CP	306.11 exhibition & scenography 306.21 product & communication 307.11 space, experiment & process			4 6 4 6					One of these modules has to be taken twice. 2 courses have to be picked per module.
314 <b>retail design : clicks &amp; bricks</b> P 8 SWS 12 CP	314.11 visual merchandising 314.21 shop design 314.31 digital interaction 314.41 digital transaction			4 6	4 6 4 6 4 6			36 CP	
<b>CP pro semester</b>		30	30	30	30		6	12	



# Example of a timetable

## Bachelor-Course Retail Design / page 3

PRACTICAL / FOREIGN MODULE	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
401 external project WP 28 CP	401.11 external practical project								you have to select one course.
402 internal project WP 16 SWS 28 CP	402.11 core modul choice 1 402.21 core modul choice 2 402.31 documentation					8 12 8 12 4			
403 foreign semester WP 28 CP	403.11 abroad								

practical	COURSE	1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	selection mode Σ CP
		KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	KGG GTG SU GS BS MS Ü LP CP	
605 interdisciplinary projects / Retail Lab P 8 SWS 22 CP	605.11 project 1 – case studies 605.21 project 2 – future studies 605.31 project 3 – experiments 1 605.41 project 4 – experiments 2 605.51 documentation						4 9 4 9 4		you have to select two modules.  22 CP
606 Increase RD P 4 SWS 6 CP	606.11 one course from the core modules 303, 304, 306, 307, 309 to 312 to increase your knowledge of your main interest.							4 6	6 CP
501 project mentoring P 1 SWS 4 CP	501.11 advice on modules 401 to 403						1 4		4 CP
502 mentoring your studies 6 SWS	502.11 coaching	1	1	1	1	1		1	
Bachelor Thesis RD P 12 CP	the bachelor thesis is an independetly created work of art/design.							12	12 CP

CP pro semester		30	30	30	30	28	32	30	210 CP
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## Example of a timetable

### Master-Courses Applied Art and Design

11

MASTER-STUDIO	COURSE	1. semester		2. semester		3. semester		selection mode Σ CP
		KGG	GTG SU GS BS MS Ü LP CP	KGG	GTG SU GS BS MS Ü LP CP	KGG	GTG SU GS BS MS Ü LP CP	
101 <b>Basics, methods &amp; strategies</b> P 7 SWS 12 CP	101.11 science of art 101.21 project development 101.31 documentation		3 5					from the course 103 you have to select four. 103.51 is obligatory.
102 <b>Research about / through Design 1</b> P 10 SWS 14 CP	102.11 cluster 1 102.21 cluster 2 102.31 consultant		4 6 4 6 2 2					
103 <b>Research about / through Design 2</b> P 14 SWS 20 CP	103.11 cluster 3 103.21 cluster 4 103.31 cluster 5 103.41 cluster 6 AAD & KD 103.51 consultant				4 6 4 6 4 6 2 2			46 CP
<b>KNOWLEDGE MODULES</b>								
201 <b>Theory</b> WP 11 SWS 14 CP	201.11 science of art & design 201.21 cultural & gender studies 201.31 science of communication 201.41 science of pictures 201.51 consultant		3 4		3 4 3 4 2 2			you have to select four courses 201.51 is obligatory. each module can be taken twice max.  14 CP
<b>MASTER-PRAXIS &amp; -THESIS</b>								
302 <b>design as practice 1 AAD</b> P 4 SWS 5 CP	302.11 design 302.21 design in contex 302.31 concepts for massproductio 302.41 designand market 302.51 rapid prototyping & forming 302.61 peroduct development & technology 302.71 artistic experiments						4 5	you have to select one course.  5 CP
303 <b>design as practice 2 KD &amp; AAD</b> P 4 SWS 5 CP	303.11 photography 303.21 illustration design 303.31 exhibition & scenography 303.41 product & communication 303.51 space, experiment & process 303.61 printing experiments 303.71 digital illustration & animation						4 5	you have to select one course.  5 CP
401 <b>mentoring</b> 3 SWS	401.11 coaching		1		1		1	
<b>master-thesis AAD</b> P 4 SWS 20 CP	Gestaltungsprojekt & Theorie Kolloquium						18 4 2	20 CP
<b>CP pro semester</b>			30		30		30	<b>90 CP</b>