

Welcome to the Faculty of Design at the Peter Behrens School of Arts (PBSA) of the Hochschule Düsseldorf.

At Hochschule Düsseldorf we offer a broad based curriculum in order to pursue a generalistic design approach. Our goal is to prepare our graduates for designing their cultural, academic and commercial environment as sovereign actors with comprehensive knowledge and skills. We build bridges between traditional and modern crafts intertwining the analogue with the digital sphere.

We also focus on the cultural and on the commercial field as independent entities and explore connections between them. Furthermore we accompany the practical tuition with philosophic and theory based education to create an understanding for the importance of the social, cultural and historical impact of design.

To enable our students to create a solid portfolio and to develope their own professional profile as designers to be, we offer them to work in projects with links to our institutional and industry partners.

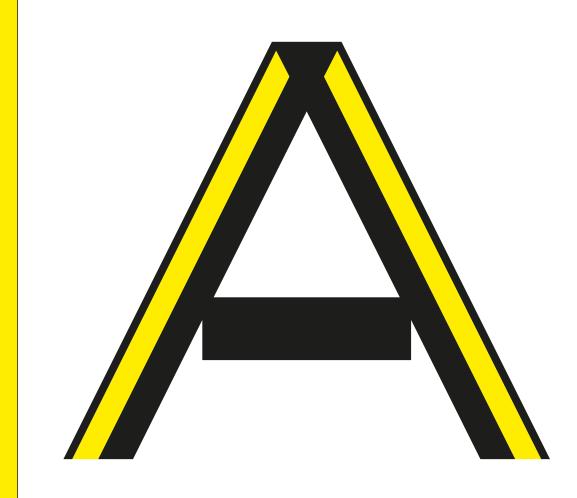
For you – the visiting international students – we are offering Bachelor and Master degree programs in Communication Design (BA/MA), New Craft Object Design (BA/MA), Retail Design (BA) and Exhibition Design (MA).

At the Design Faculty are currently over 1,300 students enrolled in one of the three Bachelor and Master degree programs with over 200 different courses.

The Team of the Faculty Design wish you an exciting time in Düsseldorf!

| \rightarrow | Shortcuts |
|---------------|--|
| ASTA | Allgemeiner Studierendenausschuss |
| BA | Bachelor of Arts |
| ED | Exhibition Design (MA) |
| EDI | Exhibition Design Institute |
| KD | Kommunikationsdesign (BA/MA) |
| HSD | Hochschule Düsseldorf |
| MA | Master of Arts |
| OD | New Craft Object Design (BA/MA) |
| PBSA | Peter Behrens School of Arts |
| RD | Retail Design (BA) |
| SoSe | Sommersemester |
| SSC | Studierenden Support Center |
| WiSe | Wintersemester |
| ZWEK | Zentrum für Weiterbildung und Kompetenzentwicklung |
| | |

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AStA

The AStA is the supreme organ of the student body and is elected once a year. It is divided into chair, departments and autonomous units. However, it is important that the AStA represents the interests of the entire student body inside and university.

Building 3, Room E.004 Mon-Thu 11:00am-14:00pm

- T +49 211 4351 2904
- M info@asta-hsd.de

Campus IT (CIT)

For any technical questions, please get in contact to the Campus IT (CIT) of the HSD. With your personal HSD Account, you can use the whole office 365 package, incl. Teams.

Building 1, Room E.102 Mon-Fri 08:00am-09:00am 01:00pm - 03:00pm

Support via phone from 01:00pm

- $^{\mathsf{T}}$ +49 211 4351 9999
- [™] servicedesk@hs-duesseldorf.de

Contact

For any questions at your stay, please get in contact to the following persons:

- Sophie Hamann
- $^{\mathsf{T}} + 49\ 211\ 4351\ 8190$
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- Student Exchange Coordinator
- Michaela Petri
- $^{\mathsf{T}}$ + 49 211 4351 8125
- [™] incoming@hs-duesseldorf.de
- Student Exchange Coordinator
- Stephanie Muscat-Bruhn
- $^{\mathsf{T}} + 49\,211\,4351\,3457$
- [™] stephanie.muscat-bruhn@hs-duesseldorf.de
- International Coordinator Faculty of Design

Fachschaft

The student council is a body elected by the students, which represents the students' interests on a political and academic level within the university. The Student Council also supports students in the event of serious disagreements with fellow students or discrimination, disadvantages and much more.

Room 1.061 Mon 01:30 pm - 03:30 pmTue 12:00am-03:30pm

^M post@fachschaftdesign.de

w fachschaftdesign.de

Library

In order to use the lending service, the following must be obtained from the university library a user card or a user account must be set up in the university library. With the user account you have the possibility to books online or to extend the loan period. You also get access to the e-learning online portal. In the library there are computers available for research as well as some quiet workstations.

Building 1 Mon-Fri 09:00am-09:00pm Sat 11:00am-07:00pm

T +49 211 4351 9200

[™] bibliothek@hs-duesseldorf.de

Mensa

The cafeteria offers daily changing meals at reasonable prices. In order to use the cafeteria a canteen card is required. Otherwise a surcharge must be paid for the purchase of hot meals. You can get the canteen card at the cash desk or at the vending machine for 2,50 euros. This can be topped up with at least 5,00 euros. In addition to the cafeteria also offers sandwiches, salads, coffee and much more.

Building 2, Ground Floor

Mon-Fri

 Breackfast 08:00am-11:30am

Lunch

11:30am-02:30pm

Mensa Bistro Building 2, 1st Floor

• Mon—Thu

09:00am-04:00pm

• Fri

09:00am-03:00pm

w stw-d.de/gastronomie

How does our Roomsystem works? ↓

On the following pages you will find room numbers. But how does our Roomsystem works?

- For Example: Office Stephanie Muscat-Bruhn Room 06.1.059
- 6 is the building
 1 is the floor
 (UG = basement, EG = ground floor,
 1.OG = 1st floor ...)
 059 is the room number

→ Workshops and laboratories

The departments of architecture and design have a large number of state-of-the-art workshops and laboratories. In the workshops students supplement their teaching with direct experience of different materials and develop, test and realize experiments and concepts.

- 1 For example, in the display, model-making and prototyping workshops in the architecture and design departments wood, plastic and metal and in the workshops of the study program New Craft Object Design workshops glass, porcelain and textiles can also be to create new, innovative and sustainable one-offs or series.
- The audio and video studios of the Design Department offer students, in addition to the corresponding stationary equipment consultation and an equipment rental service.
- 3 The photography department of the design faculty has photo studios of various sizes and equipment, developing and enlarging labs and equipment rental for student use.
- 4 The various graphic arts workshops including screen printing, offset, hot metal typesetting, risography and the etching workshop of the Design Department serve the realization of projects and research projects.
- 5 In the DTP laboratories of the Design Department, students have access to Mac and laptop workstations, network cables, scanners and printers.
- 6 The materials library is used by students to research and illustration of materials.
- 7 An LED inkjet plate printer allows for prints on acrylic, aluminum composite panels, wood, tarpaulins, polyester, glass and metal as well as textiles, foils and cardboard.

For further information

w pbsa.hs-duesseldorf.de/werkstaetten





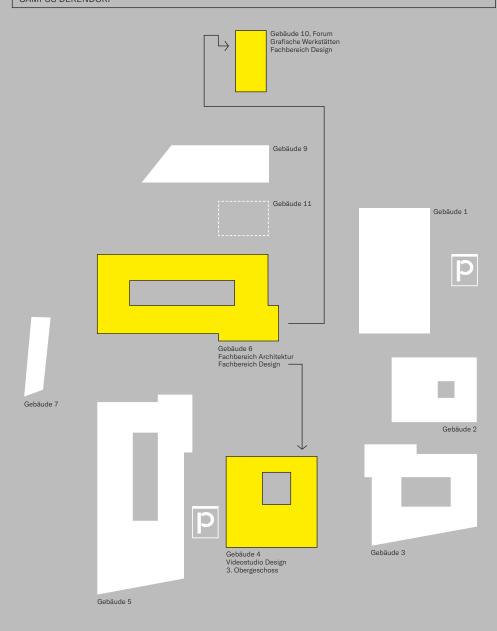






HOCHSCHULE DÜSSELDORF

OVERVIEW BUILDINGS CAMPUS DERENDORF





↓ Münsterstraße

→ Toulouser Allee
S Derendorf S

FB DESIGN

WORKSHOPS

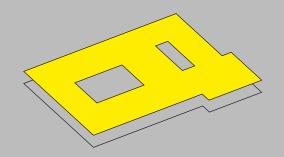
ROOMS ER DESIGN OFFICES PROFESSORS, TEACHERS AND STAFF

| AND LA | ABORATORIES | FB DESI | GN | TE |
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| | A | | A | |
| 2.075 | AV Medienlabor 01 | 3.036 | Atelier 01 | 1.0 |
| 2.078 | AV Medienlabor 02 | 3.040 | Atelier 02 | |
| | В | 3.042 | Atelier 03 | E.C |
| E.025 | Beizraum | 3.043 | Atelier 04 | 2.0 |
| 1.0G | Bleisatz | 3.048 | Atelier 05 | EG |
| | (∕ Geb. 10, Forum) | 2.056 | Atelier 06 | |
| E.026 | Brennraum / Gipsraum | 2.081 | AV Zentrale Ausleihe | |
| | D | | В | 2.0 |
| 2.057 | Digitales Illustrationslabor | 1.039 | BA New Craft Object Design | 2.0 |
| EG | Digitales Drucklabor | | Studio | |
| | (∕ Geb. 10, Forum) | | D | 2.0 |
| 1.042 | Digitaler Modellbau | 2.006 | Designredaktion | 1.0 |
| | E | 1.060 | Dekan Design | |
| E.028 | Email / Glas / Porzellan | 1.062 | Dekanatsassistenz | 3.0 |
| | F | | E | |
| E.014 | Fotostudio 01 | 1.016 | Exhibition Design Institute | 2.0 |
| E.019 | Fotostudio 02 / | | F | 1.0 |
| | Digitales Atelier | 1.061 | Fachschaft Design | 2.0 |
| | Н | E.015 | Foto Ausleihe | 2.0 |
| E.042 | Holzwerkstatt 01 | | T | E.C |
| E.044 | Holzwerkstatt 02 | 3.032 | Institut bild.medien | |
| | K | 1.050 | Institut for Research | 2.0 |
| E.024 | Kunststoffwerkstatt | | in Applied Arts | |
| | L | | M | 2.0 |
| E.018 | Labor Bildbearbeitung / | 1.044 | MA New Craft Object | 1.0 |
| | Druckerraum | | Design Studio | 1.0 |
| 1.024 | Labor Form + Struktur | 1.036 | MA Exhibition Design | |
| 2.060 | Labor Physical Computing | | Studio 01 | 2.0 |
| | Space 01 | 1.035 | MA Exhibition Design | E.C |
| 2.061 | Labor Physical Computing | | Studio 02 | |
| | Space 02 | 2.058 | MA Kommunikationsdesign | 3.0 |
| E.023 | Lackierraum | | Studio 01 | |
| E.043 | Ligthing Lab | 2.072 | MA Kommunikationsdesign | 2.0 |
| E.013 | Lighting Strategies | | Studio 02 | 2.0 |
| | Research Lab | | 0 | E.C |
| | M | 1.059 | Öffentlichkeitsarbeit | |
| E.032 | Maschinenraum | | R | 3.0 |
| 3.046 | Manueller Druck | 1.041 | Raumbesetzung | 3.0 |
| | 0 | | ĕ | E.C |
| EG | Offsetdruck | | | 2.0 |
| | (∕ Geb. 10, Forum) | OFFICE | S PROFESSORS, | |
| | P | TEACHE | ERS AND STAFF | 2.0 |
| E.029 | Plattendrucker | | A | 2.0 |
| E.029 | Pollerraum | EG | Appel, Axel | 3.0 |
| | R | | (Geb. 10, Forum) | 2.0 |
| 3.038 | Radierwerkstatt | 3.031 | Asmus, Stefan | |
| 1.046 | Riso Druck-Werkstatt | | В | 2.0 |
| | S | E.024a | Brandt, Jörg | |
| E.027 | Schleifraum | 1.047 | Budde, Uli | 2.0 |
| E.030 | Schmiede | 3.034 | Breuer, Lars | 2.0 |
| 1.0G | Siebdruck | | D | |
| | (∕ Geb. 10, Forum) | 1.062 | Danninger, Gaby | 2.0 |
| | | 1.022 | Ditscheid, Nina | 3.0 |
| | | 2.077 | Doderer, Yvonne P. | 1.0 |
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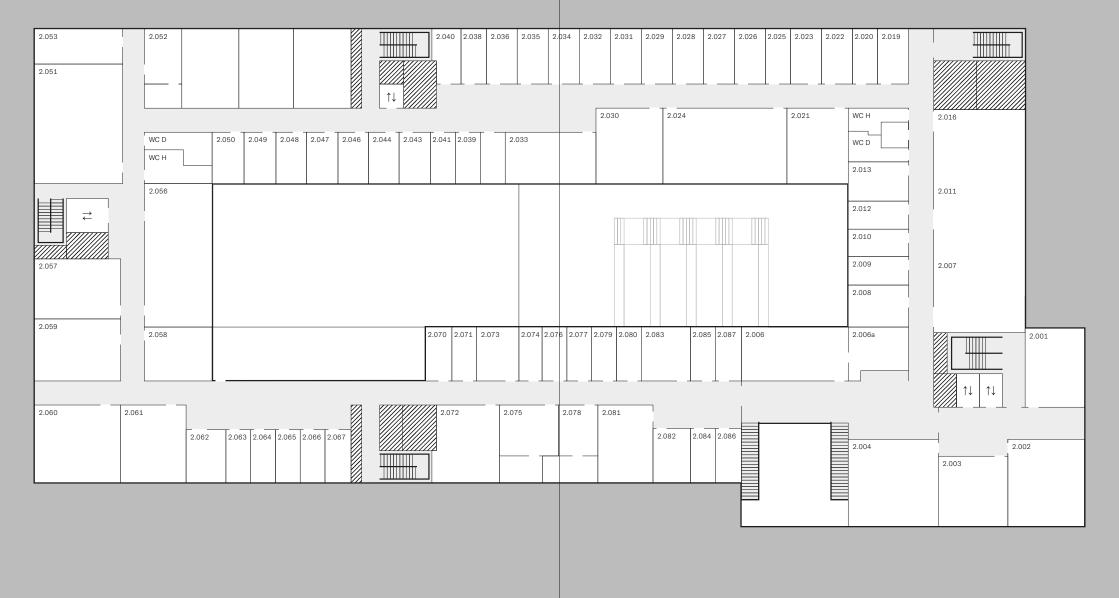
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| 1.016 | Fritsch, Eric |
| | G |
| E.040 | Golly, Dennis |
| 2.074 | Gahlen, Hilde |
| EG | Grube, Christina |
| | (∕ Geb. 10, Forum) |
| | H |
| 2.083 | |
| | Heimberg, Karin |
| 2.076 | Hilliges, Thomas |
| | J |
| 2.084 | Jacobs, Holger |
| 1.0G | Janke, Charly |
| | (∕ Geb. 10, Forum) |
| 3.037 | Jendreiko, Christian |
| | K |
| 2.079 | Kim, Hyun Kang |
| 1.064 | Kopittke, Sabine |
| 2.071 | Korfmacher, Wilfried |
| 2.067 | |
| | Krieg, Sabine |
| E.032a | Küster, Uwe |
| | L |
| 2.086 | Lacour, Laurent |
| | M |
| 2.073 | Malsy, Victor |
| 1.048 | Meyer, Lena |
| 1.059 | Muscat-Bruhn, Stephanie |
| | N |
| 2.083 | Nebel, Nadine |
| E.024a | Nowak, Peter |
| L.024a | P P |
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| 3.033 | Pfeile, Martin |
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| 2.062 | Rechberg, Alexander |
| 2.085 | Reinhardt, Uwe J. |
| E.040 | Ringe, Stefan |
| | S |
| 3.046 | Schliephack, Mone |
| 3.039 | Schröder, Gerhard |
| E.014a | Schwan, Martin |
| 2.074 | Seemayer, Daniel |
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| 2.072 | • |
| 2.073 | Teufel, Philipp |
| 2.080 | Thoma, Peter |
| 3.032 | Tillmanns, Kathrin |
| 2.087 | Tischtau, Sebastian |
| | U |
| 2.070 | Uebele, Andreas |
| | V |
| 2.064 | Vahrson, Viola |
| 2.082 | |
| 2.002 | Vormann, Anja W |
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| 2.082 | Wandaogo, Britta |
| 3.046 | Wang, Ruohan |
| 1.060 | Wegenast, Ulrich |
| 2.062 | Wellen, Maryvonne |
| EG | Wende, Elia |
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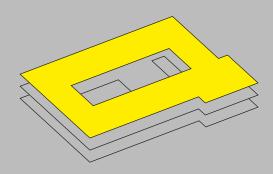




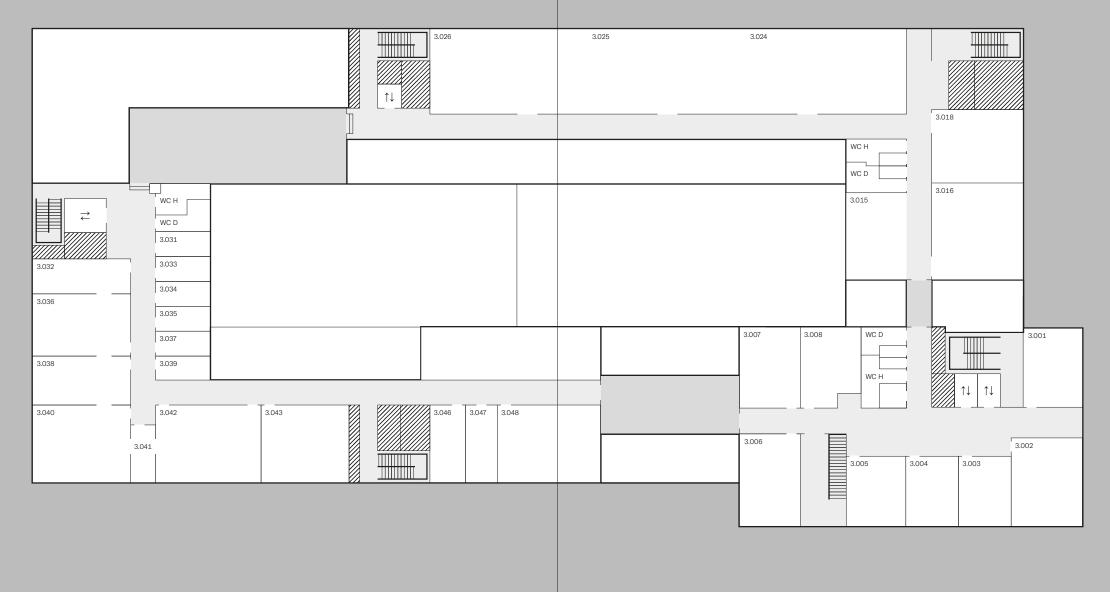


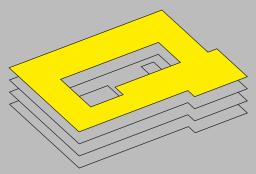
| 1ST FLOOR | | | | | |
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| | LECTURE HALLS OTHERS AND SEMINAR ROOMS | | | | |
| 1.001 | Seminarraum | 1.055 | Seminarraum | 1.021 | AStA-Shop |
| 1.002 | Seminarraum | 1.058 | Seminarraum | 1.011 | WC Damen |
| 1.003 | Seminarraum | | | 1.037 | WC Damen |
| 1.043 | Seminarraum | | | 1.014 | WC Herren |
| 1.049 | Seminarraum | | | 1.038 | WC Herren |
| 1.053 | Seminarraum | | | 1.012 | WC Personal Damen |
| 1.054 | Seminarraum | | | 1.013 | WC Personal Herren |





| 2ND FLOOR | |
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| LECTURE HALLS AND SEMINAR ROOMS | OTHERS |
| 2.002 Hörsaal 2.004 Hörsaal 2.001 Seminarraum 2.003 Seminarraum 2.033 Seminarraum 2.057 Seminarraum | 2.015 Behinderten WC 2.014 WC Damen 2.054 WC Damen 2.017 WC Herren 2.055 WC Herren |



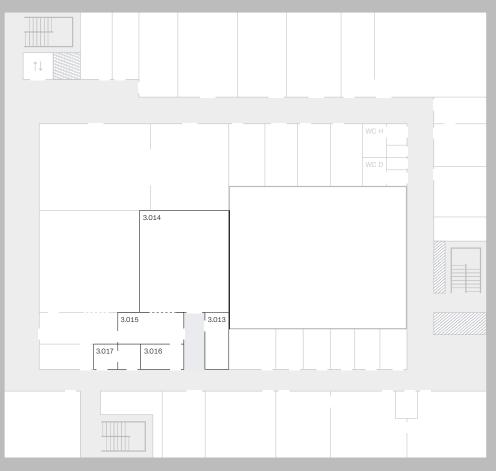


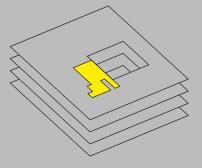
| 3RD FLOOR | | |
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| LECTURE HALLS AND SEMINAR ROOMS | OTHERS | |
| 3.001 Seminarraum | 3.010 Behinderten WC | 3.020 WC Personal Damen |
| 3.002 Seminarraum | 3.014 WC Damen | 3.012 WC Personal Herren |
| 3.003 Seminarraum | 3.019 WC Damen | 3.021 WC Personal Herren |
| 3.004 Seminarraum | 3.030 WC Damen | |
| 3.005 Seminarraum | 3.011 WC Herren | |
| 3.006 Seminarraum | 3.022 WC Herren | |
| 3.007 Seminarraum | 3.029 WC Herren | |
| 3.043 Seminarraum | 3.013 WC Personal Damen | |

BUILDING 10, FORUM WCH WCD $\uparrow\!\downarrow$ GROUND FLOOR WORKSHOPS, LABORATORIES AND OFFICES Digitales Drucklabor Offsetdruck Büro Axel Appel Stapelschneider (Großformat) 5 Büro Christina Grube und Sebastian Tischtau 1ST FLOOR WORKSHOPS, LABORATORIES AND OFFICES 1 Siebdruck und Bleisatz Büro Charly Janke

Address building 10, Forum
 Rather Straße 23b, 40476 Düsseldorf







3RD FLOOR WORKSHOP AND LABORATORIES

| 3.013 | Requisite |
|-------|-------------|
| 3.014 | Videostudio |
| 3.015 | Video Regie |
| 3.016 | Lager |
| 3.017 | Service |

The Peter Behrens School of Arts at the University of Düsseldorf educates around 2,000 students in the fields of architecture and design in four bachelor's and five master's degree courses and the interdisciplinary masterprogram "Exhibition Design". The design work of the internationally renowned architect Peter Behrens (1868–1940) was exemplary for the role of the modern, holistic designer. As director of the Kunstgewerbeschule (School of Arts and Crafts), from which 1971 the departments of architecture and design the Düsseldorf University of Applied Sciences merged, he reformed fundamentally design education. His way of thinking and working is still exemplary for teaching and research in Düsseldorf.

The Design Department trains students in the bachelor's and master's degree programs of Communication Design, New Craft Object Design, Retail Design and Exhibition Design. It offers a practice-oriented education in design and conceptual education. The courses of study deals with the wide panorama of design: from classic and modern, print media, audiovisual design, exhibition design and photography to text and conception or physical computing and virtual reality. This range of courses enables students to set individual focal points or to become a "specialist of the general".

34 Faculty of Design 35

Communicationdesign

The communication design degree program deals with competence in content and with the wide panorama of design. In the first part the studies learn the most important basics in the field of the broad panorama of design from classical print media, illustration, photography, exhibition design, text design and conception to digital media, audiovisual design and virtual reality are taught. In the main study period there is the possibility to set your own focus or to become a "specialist of the general". "Bachelor of Arts" degree is internationally recognized and subsequently also allows the qualification of "Master of Arts of Arts". Design is attitude.

Exhibition Design

With the Exhibition Design Institute of the Peter Behrens School of Arts the departments of design and architecture of the Düsseldorf University of Applied Sciences established a competence center for the topics exhibition and three-dimensional communication. Students are introduced to complex spatial concepts and design systems, strategies and their solutions. This takes place within the framework of a transdisciplinary teaching approach between communication and product design as well as architecture and interior design. Here offers not only an attractive location advantage with many career prospects, as well as international cooperation and concrete practical projects for cultural institutions and companies.

36 Study courses 37

New Craft Object Design

Object, jewelry and product are the focus of the New Craft Object Design. The teaching is characterized by a great openness towards all orientations of art and design. The range of courses is very broad. Students learn new technologies and can finally choose competently and unbiased move between the different practices, use them creatively and combine them professionally. The results range from applied to artistic. Here the lateral thinking of each individual is encouraged and emphasized an open exchange of all design fields. Clear analyses, innovative concepts, production methods and artistic experiments are discussed and find their elaboration in unique and/or series. The significance of both is equal.

Retail Design

A retail designer is a communication designer, who has a deep knowledge and a broad application experience in retail industries and retail design. Retail Design reflects economic interests of the retail industry socio-cultural expectations and needs of citizens in their capacity as consumers, as well as the social and ecological demands of urban society as a whole. The students of the BA program Retail Design have access to the wide range of courses offered by the Design Department and can use their skills according to their interests in different areas of application of design. This includes over 40 full-time lecturing professors, lecturers from science and industry, as well as our workshops and laboratories and laboratories for wood, metal, plastics and 3D printing.

36 Study courses 39

The roots of the Peter Behrens School of Arts lie in the Düsseldorf School of Arts and Crafts, founded in 1883, which focused on teaching architecture and applied arts. Under the directorship of Peter Behrens from 1903 to 1907, it fulfilled a pioneering function in Germany, although Behrens' innovative teaching approach met with great resistance. After the Kunstgewerbeschule was closed the First World War due to financial hardship and a shortage of students and teachers in 1919, and handed over its renowned architecture department to the Academy of Art.

After the Second World War, it was reestablished under a different name. The Weimar School of Arts and Crafts was absorbed into the Bauhaus in 1919, which took up integrative teaching under Walter Gropius. All other remaining schools of arts and crafts in Germany were replaced between 1933—1945 by "master schools for the design craft". A master school was also established in Düsseldorf, which despite its name had no vocational training mission. In the post-war period, when people were looking for a legitimization of these craft-oriented schools, a long process of reform (1946—1949) was followed by a fundamental restructuring. In view of the importance of the of the design schools for industry, a new university system for "craft, artistic and industrial design" was developed. Thus, the reformed "master craftsmen's schools" gave rise to the Werkkunstschulen as successor institutions to the arts and crafts schools.

In 1971, as part of the educational reform, the University of Applied Sciences in Düsseldorf was established in the course of the educational reform, the architecture and Interior Design of the Krefeld School of Applied Arts and the Peter Behrens School of Arts and Crafts Düsseldorf provided the basis for the departments of architecture and design. On the occasion of the 65th anniversary of the death of Peter Behrens's death in 2005, the department of architecture adopted the name "Peter Behrens School of Architecture". Since May 1, 2015, the closely networked interdisciplinary collaboration of the two independent departments of architecture and design within the joint name "Peter Behrens School of Arts".



Peter Behrens (ca. 1913)

Abb. Kaufhold, Enno (Hg.). Berliner Interieurs.
1910—1930. Photgraphien von Waldemar
Titzenthaler. Berlin: Nicolai, 1999



Ehemalige Mannesmann-Hauptverwaltung Düsseldorf, 1911—12.

Abb. Bildarchiv Foto Marburg

Peter Behrens

Peter Behrens (1868—1940) was a leading German architect, graphic and industrial designer. He had a long career, designing objects, typefaces, and important buildings in a range of styles from the 1900s to the 1930s.

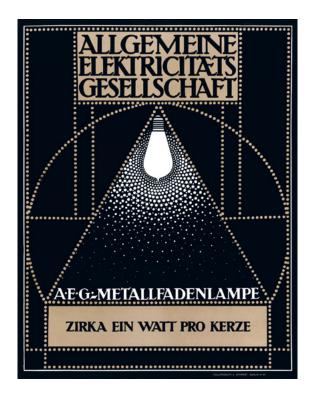
In 1903, Peter Behrens was named director of the Kunstgewerbeschule in Düsseldorf, from which the Faculties of Architecture and Design emerged in 1971.

The interdisciplinary cooperation between the two departments is given expression in 2015 with the name "Peter Behrens School of Arts".

Literature

- Christopher Oestereich: "Gute Form" im Wiederaufbau. Zur Geschichte der Produktgestaltung in Westdeutschland nach 1945, Berlin 2000
- Gisela Moeller: Peter Behrens in Düsseldorf. Die Jahre von 1903 bis 1907, Weinheim 1991
- Friedrich G. Winter: Gestalten, Didaktik oder Urprinzip? Ergebnis und Kritik des Experiments Werkkunstschulen 1949—1971, Ravensburg 1977

40 Peter Behrens













Plakat AEG Metallfadenlampe, 1907 Abb. Kunstmuseum Krefeld

Logo Entwicklung AEG, 1907—1912 Abb. Buddensieg, Tilmann (Hg.). Industriekultur: Peter Behrens und die AEG. Berlin: Mann, 1979

Rechts

AEG Turbinenfabrik, Berlin 1909 Abb. Stiftung Deutsches Technikmuseum Berlin

AEG Ventilator (Modell GB1), 1908 AEG Elektrischer Tee- und Wasserkessel, 1909 Abb. MoMA Museum of Modern Art New York













Links

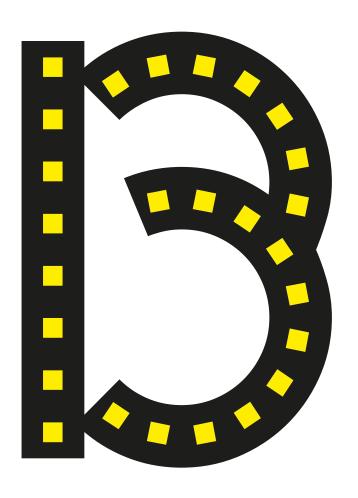
Behrens Antiqua ^{Abb.} Veröffentlichung der Gießerei Klingspor. Offenbach am Main: Gebr. Klingspor, 1907

Behrens Kursiv und Schmuck Abb. Veröffentlichung der Gießerei Klingspor. Offenbach am Main: Gebr. Klingspor, 1907

Oben

Inschrift am Berliner Reichstag nach einem Entwurf von Peter Behrens, 1916 Abb. Webarchiv Deutscher Bundestag

44 Peter Behrens 45



Axel Appel, Stefan Asmus, Jörg Brandt, Lars Breuer, Uli Budde, Gaby Danninger, Nina Ditscheid, Yvonne Doderer, Eib Eibelshäuser, Jantje Fleischhut, Mareike Foecking, Bernhard Franken, Eric Fritsch, Hilde Gahlen, Dennis Golly, Christina Grube, Karin Heimberg, Thomas Hilliges, Holger Jacobs, Karl-Heinz Janke, Christian Jendreiko, Hyun Kang Kim, Sabine Kopittke, Wilfried Korfmacher, Sabine Krieg, Uwe Küster, Laurent Lacour, Victor Malsy, Lena Meyer, Stephanie Muscat-Bruhn, Nadine Nebel, Peter Nowak, Martin Pfeifle, Alexander Rechberg, Uwe J. Reinhardt, Stefan Ringe, Mone Schliephack, Martin Schwan, Gerhard Schröder, Daniel Seemayer, Philipp Teufel, Peter Thoma, Kathrin Tillmanns, Sebastian Tischtau, Andreas Uebele, Viola Vahrson, Anja Vormann, Britta Wandaogo, Ruohan Wang, Ulrich Wegenast, Maryvonne Wellen, Elia Wende, Melina Wiemann und Jochen Zäh welcome you at the Peter Behrens School of Arts.

Professor*innen und Lehrkräfte für besondere Aufgaben



- Prof. Dr. phil. Stefan Asmus
- Interaktive Systeme, Hypermedia, Systemdesign
- Room 3.031 stefan.asmus
- @hs-duesseldorf.de



- Prof. Lars Breuer ^B Dean of Studies.
- Grundlagen der Malerei, Wahrnehmung, Form und Farbe
- K Room 3.034 [™] lars.breuer
- @hs-duesseldorf.de
- ^B Photographic Lighting, Lighting Strategies
- [™] eib.eibelshaeuser



- Prof. Uli Budde
- Product and Object Design
- Room 1.047 uli.budde
- @hs-duesseldorf.de
- Prof.in Dr. Yvonne P. Doderer Gender and
- Cultural Studies Room 2.077
- vp.doderer @hs-duesseldorf.de



- Dipl.-Des. Eib Eibelshäuser
- Room E.013
- @hs-duesseldorf.de



- Prof.in Jantje Fleischhut Jewelery and Object
- in Spacial, Medial and social context Room 1.047
- jantje.fleischhut @hs-duesseldorf.de



- Mareike Foecking Photography
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48 49 Persons



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52 53 Persons



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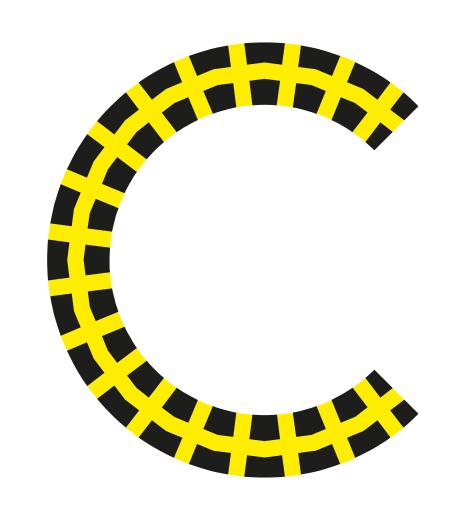


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54 Persons 55



General

The Bachelor's and Master's degree program is modular. The various contents are combined into units (like a modular system). These modules consist of courses. Depending on the module, some or all of the courses have to be taken to be able to complete the module.

Example

| Gestaltungslabor Fläche und Raum | 103 | | |
|----------------------------------|-------------------------|------|------|
| | Körper, Raum + Struktur | 1009 | 5 CP |
| | Form, Farbe + Malerei | 1010 | 5 CP |

Each module has a code number and provides a certain number of credit points. Each course has a code number. For the basic module "Design Laboratory Surface and Space" there are two courses: ¹⁾ Shape, Color + Painting and ²⁾ Body, Space + Structure. The 103 base module provides 10 CPs, thus each course provides 5 CPs.

Comment

COII

In most courses, the language of instruction is German. Please check the latest list of courses to find out which courses may be offered in English.

The current module manual (2019) with detailed information on the content, requirements, forms of examination and responsible professors of the individual modules.

w vvz.design.fh-duesseldorf.de/start/Modulhandbuch_2019.pdf

Module handbook

All modules and courses are described in detail. Here you will find contents, requirements, forms of examination, responsible professors and much more.

Lecture times + dates

An overview of all relevant dates can be found in a clear form on the PBSA website. About current events and messages you will always be kept up to date on the up to date – a regular look at the page is worthwhile.

- w pbsa.hs-duesseldorf.de
- w pbsa.hs-duesseldorf.de/studium/termine/ design

Course catalogue

In the course catalog you will find an overview of all courses that take place in the current semester. The concrete tasks and topics of the courses may vary from semester to semester. Your recognize by the code number to which module a course belongs to. In the Bachelor studies, you can freely decide which projects and courses you would like to register for.

The current course catalog with a detailed course description can be found online.

How to use the course catalogue

Each lecture is listed in the course catalogue with a short description, the name of the teacher, venue and time, as well as the module and course number.

As an exchange student, you are free to take classes from all of these 200 study programs depending on your level of studies and interests.

If you have difficulties in choosing a course or cannot get into the desired course, please contact the International Officer Stephanie Muscat-Bruhn immediately.

Navigate to

- → Studium & Lehre
- Auslandsstudium
- → Incomings
- Design
- → On the right side find the actual timetable

Or use

w vvz.design.fh-duesseldorf.de/start

Here you find the English lessons

w vvz.design.fh-duesseldorf.de/ lehrangebotuebersicht_englisch

German courses

Also important to note is, that all lecture courses and most seminar courses are offered in German language only.

Once you have made your course selection, choose your courses via Teams Link, which can be found in the "Vorlesungsverzeichnis" (course catalogue). Contact the teacher and let them know that you are an exchange student. If you have problems with the German language, they can give you skills in English. Get in contact with students of the course, most of them can also help you in English.

Special Workshops

Special workshops are the "Intra-/Extra-Muros-woche" and "Blockseminare" with different offers. These are interesting, because you can get 6 ECTS for these workshops. You will find them in the "Vorlesungsverzeichnis" (course catlogue)

- W vvz.design.fh-duesseldorf.de/lehrangebo/ blockseminare
- w vvz.design.fh-duesseldorf.de/lehrangebo/ iemuros

w vvz.design.fh-duesseldorf.de

Overview

| Overview | | |
|---|-----|--|
| Basic module | | |
| Design Techniques | 102 | |
| Design Laboratory: Surface + Spatial Design | 103 | |
| Design Laboratory: Image and Narration | 104 | |
| Design Laboratory: Time and Interaction | 105 | |
| Design Laboratory: Typeface and Text | 106 | |
| Orientation | 109 | |
| Perspectives | 110 | |
| Cultural Studies | 111 | |
| Core module | | |
| Design Practice | 201 | |
| Typeface Design | 202 | |
| Image Design | 203 | |
| Spatial Design | 204 | |
| System Design | 205 | |
| Design Management | 214 | |
| Cultural Studies | 215 | |
| Thesis | 216 | |

| Basic module | | | |
|----------------------------|--|---------------------------------|---------|
| Design Techniques | 102 | | |
| | Practical + Theoretical Techniques | 1001 | 2 CP |
| | Publication + Production | 1002 | 4 CP |
| | Modelling + Manufacturing | 1003 | 4 CP |
| | Visualisation + 3D Construction | 1004 | 4CP |
| | Photography, Video and Audio | 1005 | 4CP |
| | Digital Technologies | 1006 | 4 CP |
| | The students must choose four out of the students must complete courses for the students must choose four out of the students must complete courses for the students must choose four out of the students must complete courses for the students must choose for the studen | | |
| Design Laboratory: | 103 | | |
| Surface and Spatial Design | Form, Colour + Painting | 1009 | 5CP |
| | Object, Spatial + Structural Design | 1010 | 5CP |
| Design Laboratory: | 104 | | |
| Image and Narration | Drawing + Illustration | 1011 | 5CP |
| | Photography | 1012 | 5CP |
| Design Laboratory: | 105 | | |
| Time and Interaction | Moving Image + Sound | 1013 | 5 CP |
| | Hypermedia + Interactive Systems | 1014 | 5CP |
| Design Laboratory: | 106 | | |
| Typeface and Text | Language + Writing | 1015 | 5CP |
| | Typography + Layout | 1016 | 5CP |
| | 103—106: A module is deemed to be s completed once two different courses completed. | | |
| Orientation | 109 | | |
| | One project from modules 1030—1037 | 7 | 6CP |
| | One project from modules 1030—1037 | 7 | 6CP |
| | One project from modules 1030—1050 | 0 | 6CP |
| | Mentoring | 1022 | 2CP |
| | The students must choose three difference the core modules. The students may confrom the other bachelor's programmes Mentoring requires regular attendance | hoose one positions of the facu | oroject |
| Perspectives | 110 | | |
| | Processes + Positions | 1023 | 4CP |
| | Research Strategies | 1024 | 4CP |
| | A course is deemed to be successfully regular attendance is confirmed. | completed | once |
| Cultural Studies | 111 | | |
| | Art Theory + Image Studies | 1025 | 4CP |
| | Design Theory + Philosophy | 1026 | 4CP |
| <u> </u> | | | |

90 CP

Module overview 61

Total basic modules

| Core module | | | |
|-------------------|--|-------------------------------------|---------|
| Design Practice | 201 | | |
| | Semester Abroad | 1027 | 30 CP |
| | External Practical Project | 1028 | 30 CP |
| | Internal Practical Project | 1029 | 30 CP |
| | The module is deemed to be succe once a practical project or a semes fully completed. The students can coproject in or in cooperation with oth | ter abroad is so omplete the int | uccess- |
| Typeface Design | 202 | | |
| | Projekt 1 | 1030 | 6CP |
| | Projekt 2 | 1031 | 6CP |
| Image Design | 203 | | |
| | Projekt 3 | 1032 | 6CP |
| | Projekt 4 | 1033 | 6CP |
| Spatial Design | 204 | | |
| | Projekt 5 | 1034 | 6CP |
| | Projekt 6 | 1035 | 6CP |
| System Design | 205 | | |
| | Projekt 7 | 1036 | 6CP |
| | Projekt 8 | 1037 | 6CP |
| Design Management | 214 | | |
| | Project Organisation | 1055 | 2CP |
| | Business Start-Ups+Trends | 1056 | 2CP |
| | Law for Designers | 1057 | 2CP |
| | The module is deemed to be succe once two different courses are succ | | |
| Cultural Studies | 215 | | |
| | Gender+Cultural Studies | 1058 | 6CP |
| | Art Theory + Image Studies | 1059 | 6CP |
| | Design Theory + Philosophy | 1060 | 6CP |
| | The module is deemed to be succe once three corresponding courses completed. The students may atter using the same course number. | are successful | lly |

| Thesis | | | |
|--------------------|-----------------------------|------|--------|
| Bachelor Thesis | 216 | | |
| | Theoretical Assignment | 1061 | 7CP |
| | Practical Design | 1062 | 7CP |
| | Presentation and Colloquium | 1063 | 4 CP |
| | Mentoring | 1064 | 2 CP |
| Total core modules | | | 120 CP |

Module overview 63

Learning Agreement and Course Performance

\rightarrow During Part

You have chosen your courses, fill out the During Part of the Learning Agreement promptly (within the first four weeks of the semester), have it signed by International Coordinator Stephanie Muscat-Bruhn, and then send it to your home university.

You can download the form (Learning Agreement_Incomings) here w pbsa.hs-duesseldorf.de/incomings/design/Seiten/default.aspx

→ Course Performance

In order for the colleagues from the examination office to be able to issue the "Transcript of Records" more quickly at the end of your exchange, please fill out the Course Performance form parallel to the Learning Agreement.

The grades and signatures of the teachers can of course only be added at the end of the semester. Please send this form to pruefung.verfahren@hs-duesseldorf.de

You can download the form (Course-Performance) here w pbsa.hs-duesseldorf.de/incomings/design/Seiten/default.aspx

→ Final Course Performance

At the end of the semester, please collect grades and signatures from each teacher. Never give the original once out of your hand!

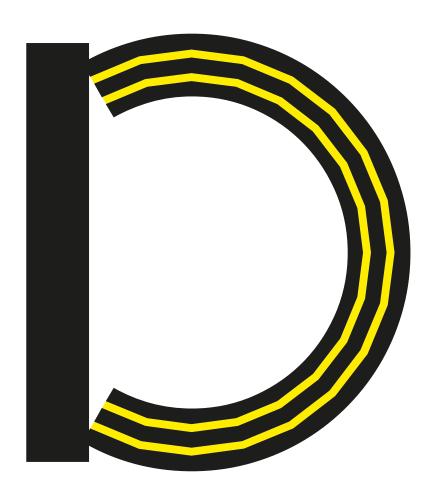
Please note to do them early because many colleagues are leaving for the semester break.

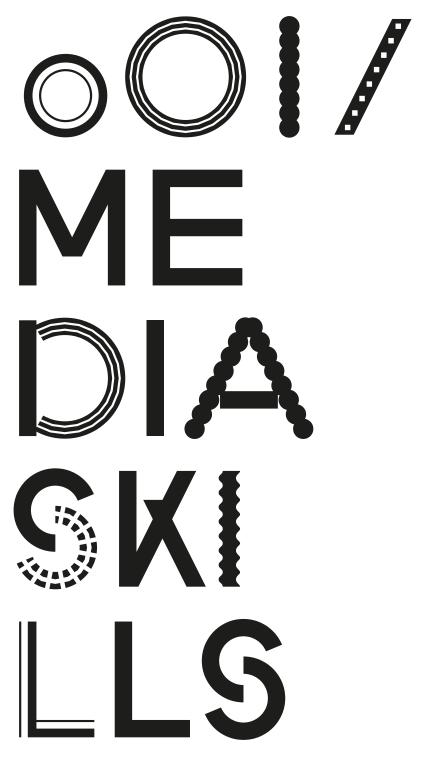
Do you have all grades and signatures? Please send the form to your International Coordinator Stephanie Muscat-Bruhn for final signatures.

After the last lecturer has signed your Course Performance, please bring the original form as soon as possible to the study office (Infopoint building 2) and hand it over or send it digital to pruefung.verfahren@hs-duesseldorf.de

Now the examination office transfer your Course Performance to your Transcript of Records that you need to present at your home university. → German as a foreign language The ZWEK (Centre for Training and Competence Development) offers language courses (level A1 and A2). You will find detailed information online.

 $^{{}^{\}text{W}}\ zwek.hs\text{-}duesseldorf.de/sprachlernangebot/kurse/Seiten/default.aspx}$





Media-Skills

Tutorials are voluntary and not part of the course offerings. It is not possible to acquire certificates and credit points by participating in them.

However, it is possible to work on own projects or projects from courses in the tutorials. It does not matter when and how often you come. You are not obliged to do anything. There are no stupid questions, no attendance list to do tedious homework. Because of their hands-on focus Communication Design, Exhibition Design, New Craft Object Design, and Retail Design rely heavily on the use of common software programs, the handling of different file formats and knowledge of production processes. Not only the confrontation with content-related topics can be a great challenge, but also how to realize design concepts.

For all students who start their studies without sufficient prior knowledge or who would like to expand their existing know-how, we offer tutorials to help them acquire such hard skills. Within the framework of a weekly offer, basic knowledge in the use of programs such as Photoshop, InDesign, Illustrator, Premiere, AfterEffects and Rhino 3D.

Topics such as workflows, file formats, and the the feasibility of print and digital media. Furthermore, the course will cover layout, 3D modeling, film, animation, photography and web design you can get to grips with software and hardware or how to find your way around the university's workshops.

These tutorials are a non-binding and free of charge tutoring program. Every course of study and every semester is welcome. The courses, however, are primarily aimed at younger semesters and students with little or no prior knowledge.

Shops, Museums and Off-Locations

Boesner Künstlerbedarf Wiesenstraße 72, 40549 Düsseldorf boesner.com

Creativ Discount Künstlerbedarf Himmelgeister Straße 50, 40225 Düsseldorf creativ-discount.de

Korn

Goldwaren- und Uhrengroßhandel Bismarckstraße 98, 40210 Düsseldorf

Müller und Böhm Magazine und Bücher Bolkerstraße 53, 40213 Düsseldorf literaturmueller.de

ProKilo

Metall- und Kunststoffmarkt Ronsdorfer Straße 74, 40233 Düsseldorf prokilo.de

Tube Künstlerbedarf Mühlengasse 3, 40213 Düsseldorf artservice-tube.de

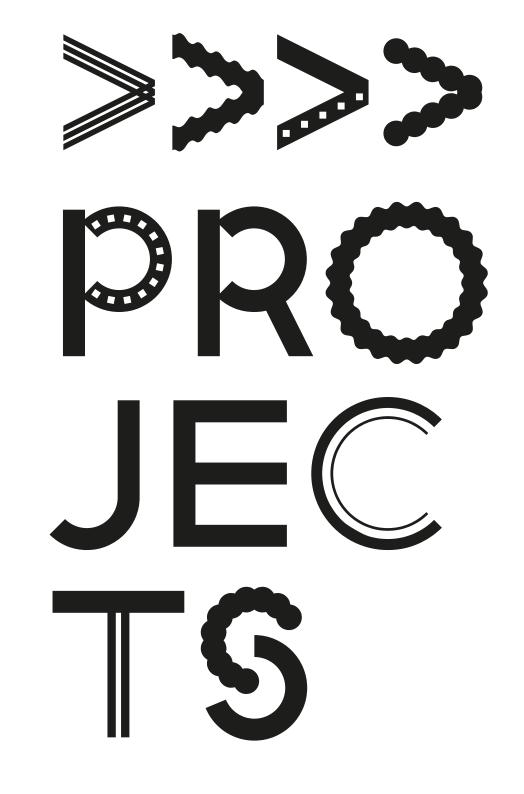
Vaseline Kuriositäten und Deko Wallstraße 35, 40213 Düsseldorf

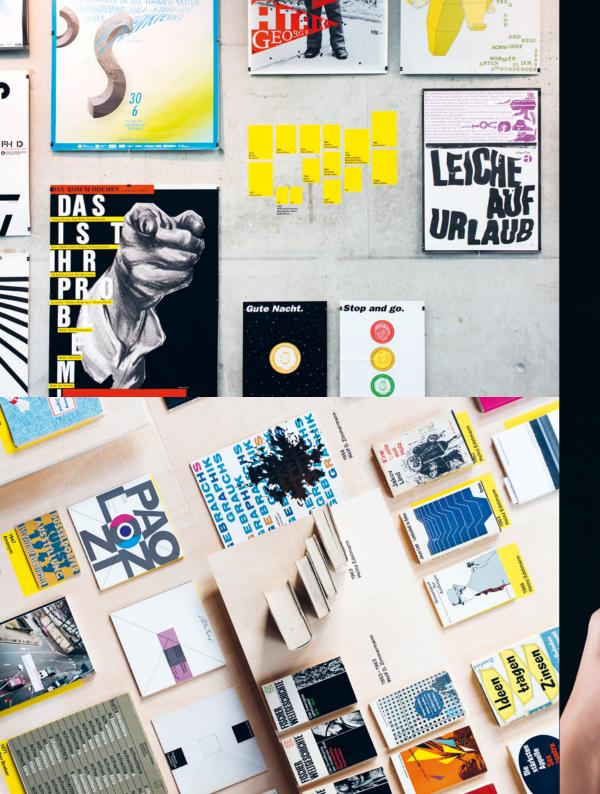
Walther König Buchhandlung Grabbeplatz 4, 40213 Düsseldorf buchhandlung-walther-koenig.de Filmmuseum Ausstellungen und Plakatsammlung Schulstraße 4, 40213 Düsseldorf duesseldorf.de/filmmuseum Hetiensmuseum Deutsches Keramikmuseum Schulstraße 4. 40213 Düsseldorf duesseldorf.de/hetiens Julia Stoschek Collection Privatsammlung für Medienkunst Schanzenstraße 54, 40549 Düsseldorf julia-stoschek-collection.net K20 Kunst des 20. Jahrhunderts Grabbeplatz 5, 40213 Düsseldorf kunstsammlung.de K21 Kunst des 21. Jahrhunderts Ständehausstraße 1, 40217 Düsseldorf kunstsammlung.de KIT - Kunst im Tunnel Galerie für zeitgenössische Kunst Mannesmannufer 1b, 40213 Düsseldorf kunst-im-tunnel.de Kunsthalle Düsseldorf Ausstellungen und Events Grabbeplatz 4, 40213 Düsseldorf kunsthalle-dueseldorf.de Kunstpalast Aktuelle und zeitgenössische Kunst Ehrenhof 4—5, 40479 Düsseldorf kunstpalast.de NRW Forum Ausstellungen und Events Ehrenhof 2, 40479 Düsseldorf nrw-forum.de Sammlung Philara Ausstellungen und Events Birkenstraße 47a. 40233 Düsseldorf philara.de Theatermuseum Ausstellungen, Events und Bibliothek Jägerhofstraße 1, 40479 Düsseldorf duesseldorf.de/theatermuseum Weltkunstzimmer Ausstellungen und Events Ronsdorfer Straße 77a, 40233 Düsseldorf

Chaosdorf Hüttenstraße 25. 40215 Düsseldorf chaosdorf.de Wegen Covid19 bis auf weiteres geschlossen. Im Virtualspace finden online Veranstaltungen FFT Jahnstraße 3. 40215 Düsseldorf fft-duesseldorf.de Filmwerkstatt Birkenstraße 47a, 40233 Düsseldorf filmwerkstatt-duesseldorf.de Hinterhof Corneliusstraße 108, 40215 Düsseldorf links-zentrum.de Wegen Covid19 bis auf weiteres geschlossen. KABAWIL e.V. Flurstraße 11, 40235 Düsseldorf kabawil.de Nilsson Martinstraße 58, 40223 Düsseldorf martinstrasse58.de Onomato Birkenstraße 97, 40233 Düsseldorf onomato-verein.de Reinraum Aderrsstraße 30, 40215 Düsseldorf reinraum-ev.de zakk Fichtenstraße 40, 40233 Düsseldorf zakk.de Thek—Raum für Austausch Events und Ausstellungen in wechselnden Locations t-h-e-k.com

Material, Museen + Off-Räume 7

weltkunstzimmer.de

























Thonet

प्रकारम् योनंट् मुन्डस् १८०० योनंट् मुन्डस्

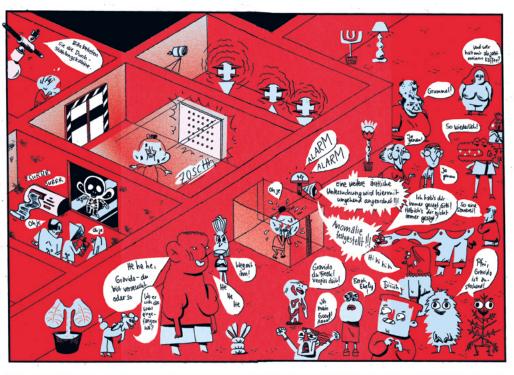
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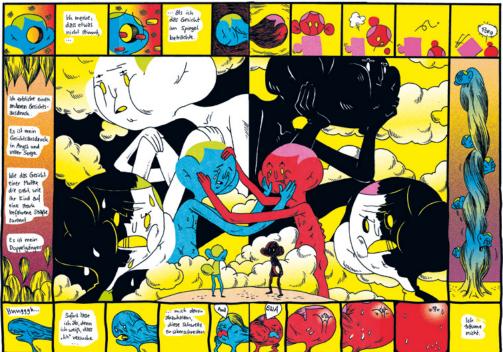


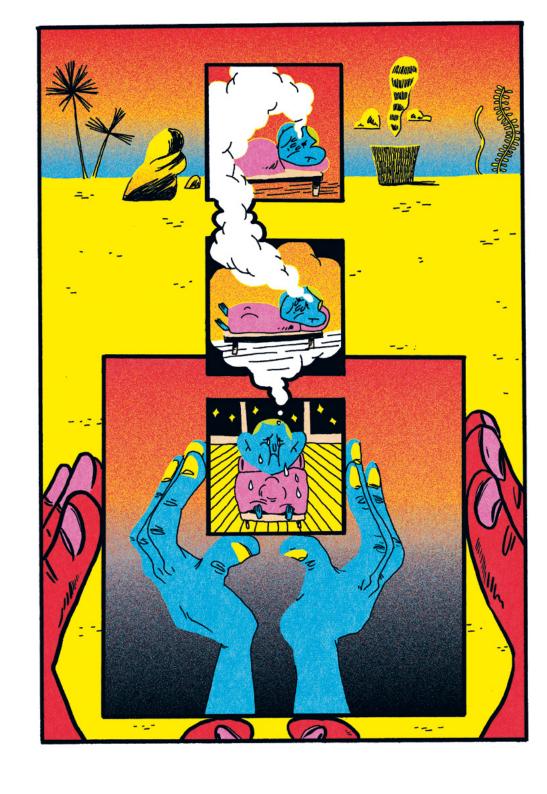
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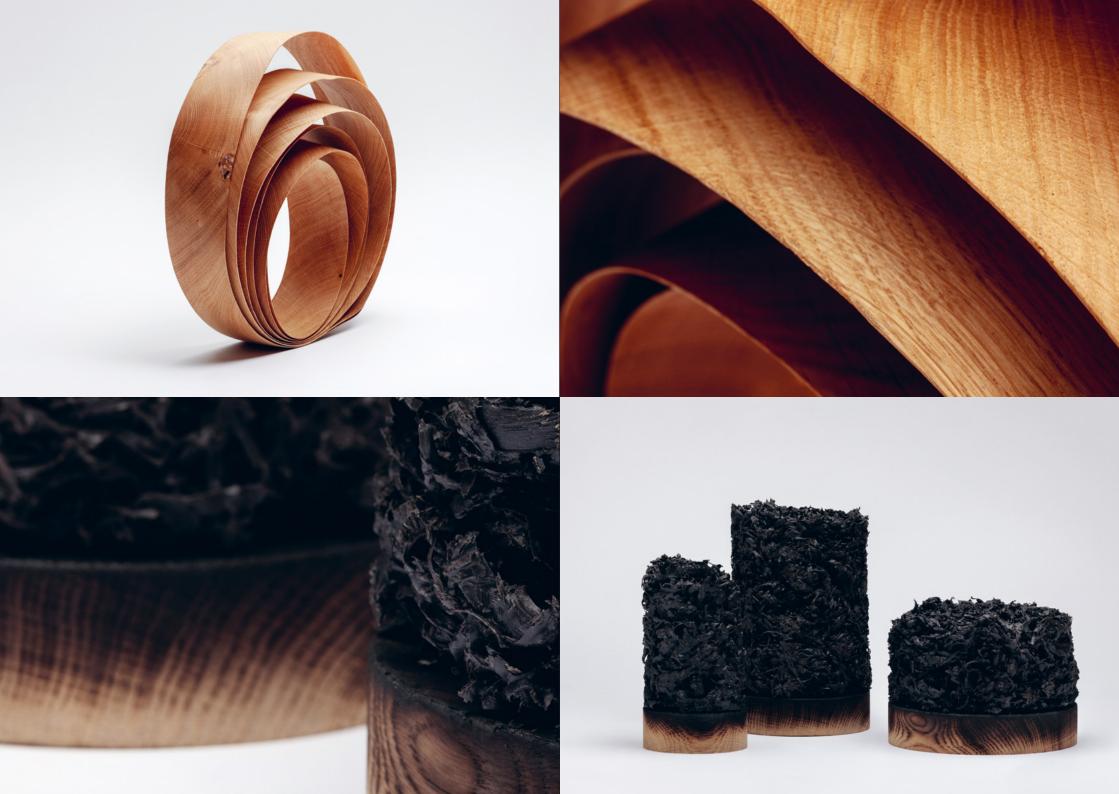






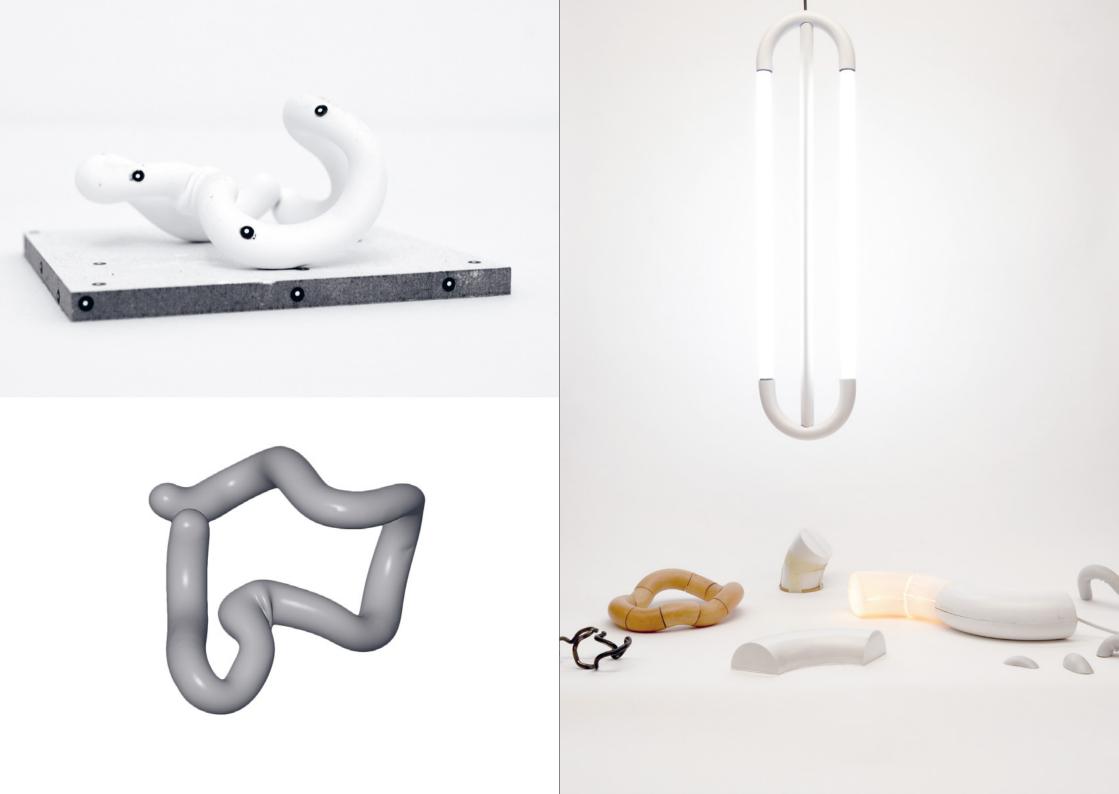






















DEUSCTHLAND

| Herausgeber | Hochschule Düsseldorf |
|---|---|
| | Fachbereich Design |
| Kontakt | Hochschule Düsseldorf Peter Behrens School of Arts Fachbereich Design Münsterstraße 156 D—40476 Düsseldorf |
| | Dekanat Design M dekanat.design@hs-duesseldorf.de T +49 211 4351 2200 |
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| Redaktion | Eric Fritsch, Stephanie Muscat-Bruhn |
| Gestaltung | Eric Fritsch |
| Lektorat | Sabine Kopittke, Stephanie Muscat-Bruhn |
| Fotos Lehrende + Mitarbeiter*innen | Marvin Hillebrand, Jörg Reich, Martin Schwan © HSD PBSA, Department of Photography |
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