

Welcome to the Faculty of Design at the Peter Behrens School of Arts (PBSA) of the Hochschule Düsseldorf.

At Hochschule Düsseldorf we offer a broad based curriculum in order to pursue a generalistic design approach. Our goal is to prepare our graduates for designing their cultural, academic and commercial environment as sovereign actors with comprehensive knowledge and skills. We build bridges between traditional and modern crafts intertwining the analogue with the digital sphere.

We also focus on the cultural and on the commercial field as independent entities and explore connections between them. Furthermore we accompany the practical tuition with philosophic and theory based education to create an understanding for the importance of the social, cultural and historical impact of design.

To enable our students to create a solid portfolio and to develope their own professional profile as designers to be, we offer them to work in projects with links to our institutional and industry partners.

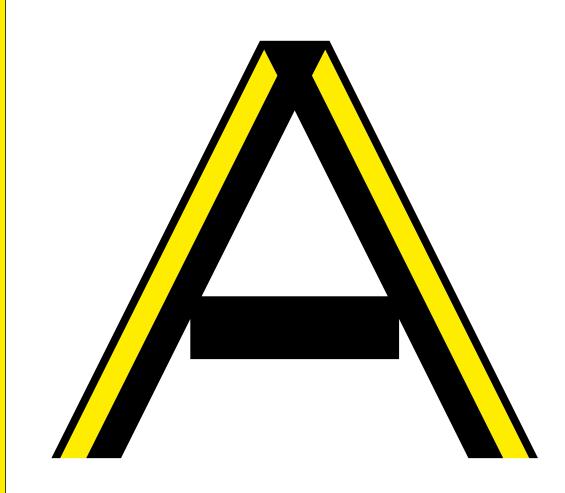
For you – the visiting international students – we are offering Bachelor and Master degree programs in Communication Design (BA/MA), New Craft Object Design (BA/MA), Retail Design (BA) and Exhibition Design (MA).

At the Design Faculty are currently over 1,300 students enrolled in one of the three Bachelor and Master degree programs with over 200 different courses.

The Team of the Faculty Design wish you an exciting time in Düsseldorf!

\rightarrow	Shortcuts
ASTA	Allgemeiner Studierendenausschuss
BA	Bachelor of Arts
ED	Exhibition Design (MA)
EDI	Exhibition Design Institute
KD	Kommunikationsdesign (BA/MA)
HSD	Hochschule Düsseldorf
MA	Master of Arts
OD	New Craft Object Design (BA/MA)
PBSA	Peter Behrens School of Arts
RD	Retail Design (BA)
SoSe	Sommersemester
SSC	Studierenden Support Center
WiSe	Wintersemester
ZWEK	Zentrum für Weiterbildung und Kompetenzentwicklung

Α	Orientation	Contact Points	8
		Faculty of Design	34
		Peter Behrens	40
В	Team	Persons	48
С	Studies	General	58
		Module overview	60
		Learning Agreement + Course Performance	64
D	Upgrade	Media Skills	68
		Shops, Museums + Off-Locations	70
		Projects	74



AStA

The AStA is the supreme organ of the student body and is elected once a year. It is divided into chair, departments and autonomous units. However, it is important that the AStA represents the interests of the entire student body inside and university.

Building 3, Room E.004 Mon—Thu 11:00am—14:00pm

^T +49 211 4351 2904

[™] info@asta-hsd.de

Campus IT (CIT)

For any technical questions, please get in contact to the Campus IT (CIT) of the HSD. With your personal HSD Account, you can use the whole office 365 package, incl. Teams.

Building 1, Room E.102 Mon—Fri 08:00am—09:00am 01:00pm—03:00pm ^a Support via phone from 01:00pm

[⊤] +49 211 4351 9999 ^M servicedesk@hs-duesseldorf.de

Contact

For any questions at your stay, please get in contact to the following persons:

• Sophie Hamann

- T + 49 211 4351 8190
- [™] incoming@hs-duesseldorf.de
- Student Exchange Coordinator
- Michaela Petri
- ^T + 49 211 4351 8125
- [™] incoming@hs-duesseldorf.de
- Student Exchange Coordinator
- Stephanie Muscat-Bruhn
- ^T + 49 211 4351 3457
- [™] stephanie.muscat-bruhn@hs-duesseldorf.de
- International Coordinator Faculty of Design

Fachschaft

The student council is a body elected by the students, which represents the students' interest on a political and academic level within the university. The Student Council also supports students in the event of serious disagreements with fellow students or discrimination, disadvantages and much more.

Room 1.061 Mon 01:30pm-03:30pm Tue 12:00am-03:30pm ^M post@fachschaftdesign.de ^v fachschaftdesign.de

Library

In order to use the lending service, the following must be obtained from the university library a user card or a user account must be set up in the university library. With the user account you have the possibility to books online or to extend the loan period. You also get access to the e-learning online portal. In the library there are computers available for research as well as some quiet workstations.

Building 1 Mon—Fri 09:00am—09:00pm Sat 11:00am—07:00pm

^T +49 211 4351 9200

^M bibliothek@hs-duesseldorf.de

Mensa

cted by the idents' interests within the also supports lisagreements ation, disad-	The cafeteria offers daily changing meals at reasonable prices. In order to use the cafeteria a canteen card is required. Otherwise a sur- charge must be paid for the purchase of hot meals. You can get the canteen card at the cash desk or at the vending machine for 2,50 euros. This can be topped up with at least 5,00 euros. In addition to the cafeteria also offers sand- wiches, salads, coffee and much more.
	Building 2, Ground Floor Mon—Fri • Breackfast 08:00am—11:30am • Lunch 11:30am—02:30pm
ce, the following risity library st be set up suser account	Mensa Bistro Building 2, 1 st Floor • Mon—Thu 09:00am—04:00pm • Fri 09:00am—03:00pm
s online or lso get access n the library r research ns.	w stw-d.de/gastronomie

How does our Roomsystem works? \downarrow

On the following pages you will find room numbers. But how does our Roomsystem works?

 For Example: Office Stephanie Muscat-Bruhn Room 06.1.059

6 is the building

is the floor (UG = basement, EG = ground floor, $1.OG = 1^{st}$ floor ...)

059 is the room number

→ Workshops and laboratories

The departments of architecture and design have a large number of state-of-the-art workshops and laboratories. In the workshops students supplement their teaching with direct experience of different materials and develop, test and realize experiments and concepts.

1 For example, in the display, model-making and prototyping workshops in the architecture and design departments wood, plastic and metal and in the workshops of the study program New Craft Object Design workshops glass, porcelain and textiles can also be to create new, innovative and sustainable one-offs or series.

2 The audio and video studios of the Design Department offer students, in addition to the corresponding stationary equipment consultation and an equipment rental service.

3 The photography department of the design faculty has photo studios of various sizes and equipment, developing and enlarging labs and equipment rental for student use.

4 The various graphic arts workshops including screen printing, offset, hot metal typesetting, risography and the etching workshop of the Design Department serve the realization of projects and research projects.

5 In the DTP laboratories of the Design Department, students have access to Mac and laptop workstations, network cables, scanners and printers.

6 The materials library is used by students to research and illustration of materials.

7 An LED inkjet plate printer allows for prints on acrylic, aluminum composite panels, wood, tarpaulins, polyester, glass and metal as well as textiles, foils and cardboard.

For further information ^w pbsa.hs-duesseldorf.de/werkstaetten

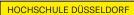


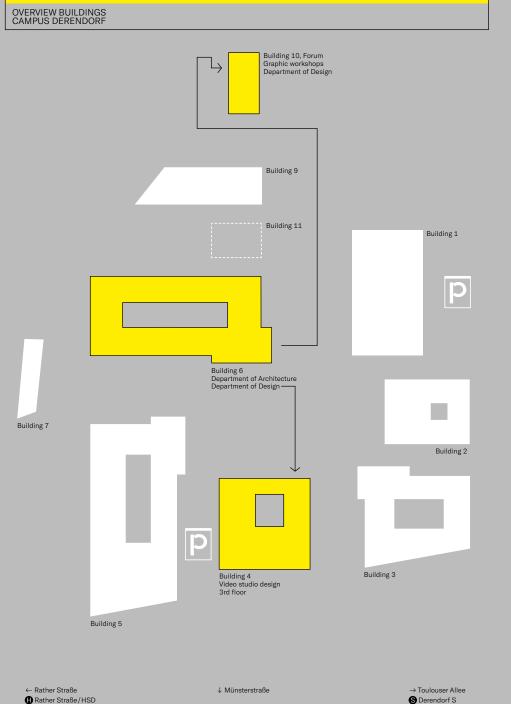








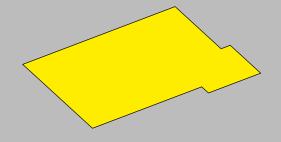


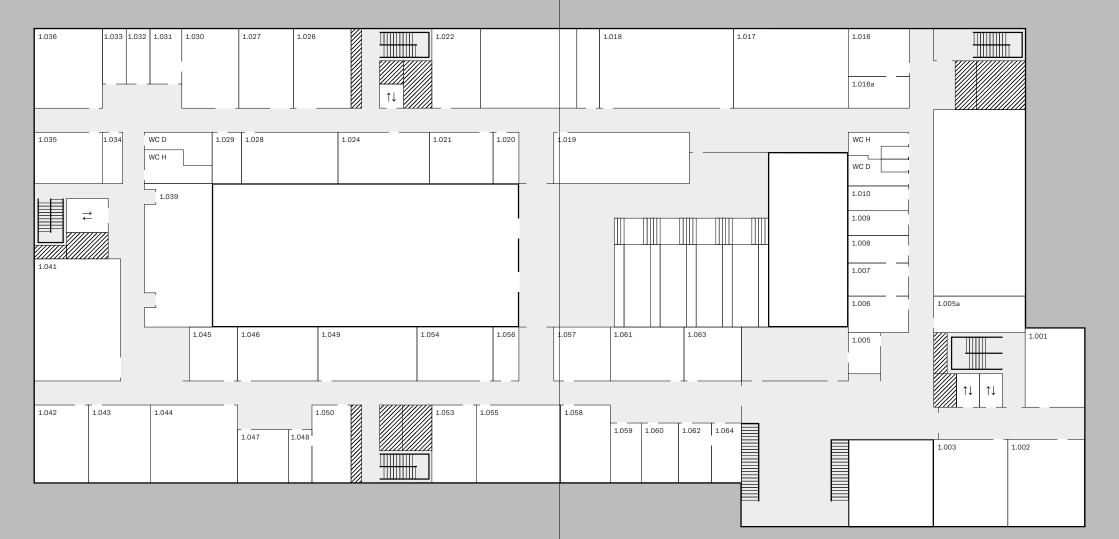


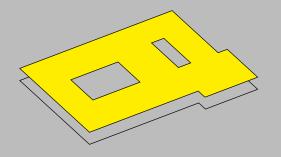
	HOPS BORATORIES	ROOMS FB DESI	IGN	OFFICES PROFESSORS, TEACHERS AND STAFF			
	A		A		G		
2.075	AV Media Lab 01	3.036	studio 01	E.040	Golly, Dennis		
2.078	AV Media Lab 02	3.040	studio 02	2.074	Gahlen, Hilde		
	В	3.042	studio 03	EG	Grube, Christina		
E.025	Beizraum	3.043	studio 04		(↗ Building 10, Forum)		
1.0G	Lead type	3.048	studio 05		Н		
	(↗ Building 10, Forum)	2.056	studio 06	3.046	Höhne, Frank		
E.026	plaster room	2.081	AV Central lending	1.062	Höppner, Carina		
	D		В		J		
2.057	Digital Illustration Lab	1.039	BA New Craft Object Design	2.084	Jacobs, Holger		
EG	Digital printing laboratory		Studio	1.0G	Janke, Charly		
	(↗ Building 10, Forum)		D		(↗ Building 10, Forum)		
1.042	Digital model building	2.006	Design editorial team	3.037	Jendreiko, Christian		
	E	1.060	Dean design		К		
E.028	Enamel/glass/porcelain	1.062	Dean's Assistant	2.079	Kim, Hyun Kang		
	F		E	1.064	Kopittke, Sabine		
E.014	Photo studio 01	1.016	Exhibition Design Institute	2.067	Krieg, Sabine		
E.019	Photo studio 02 /		F	E.032a	Küster, Uwe		
	Digital studio	1.061	Student Council Design		L		
	Н	E.015	Photo lending	2.086	Lacour, Laurent		
E.042	Wood workshop 01				M		
E.044	Wood workshop 02	3.032	Institut bild.medien	2.073	Malsy, Victor		
<u></u>	K	1.050	Institut for Research	1.048	Meyer, Lena		
E.024	Plastics workshop	1.050	in Applied Arts	$\frac{1.048}{1.059}$	Muscat-Bruhn, Stephani		
L.024			M	1.055	N		
E.018	Laboratory image proces	1.044	MA New Craft Object	E.024a			
E.010	sing/	1.044		<u>E.024a</u>	P		
	Print room	1.000	Design Studio		<u>.</u>		
1.024	Laboratory form + structure	1.036	MA Exhibition Design	3.033	Pfeifle, Martin		
2.060	Laboratory Physical Compu	1.005	Studio 01	E.013	Pöhlmann, Anne		
2.000	ting	1.035	MA Exhibition Design		R		
	Space 01		Studio 02	2.062	Rechberg, Alexander		
2.061	Labor Physical Computing	2.058	MA Kommunikationsdesign	2.085	Reinhardt, Uwe J.		
2.001	Space 02		Studio 01	<u>E.040</u>	Ringe, Stefan		
E.023	Paint room	2.072	MA Kommunikationsdesign		S		
E.023 E.043	Ligthing Lab		Studio 02	3.046	Schliephack, Mone		
E.043	Lighting Strategies		0	2.063	Schröder, Kay		
E.013		1.059	public relation	E.014a	Schwan, Martin		
	Research Lab		R	2.074	Seemayer, Daniel		
<u> </u>	M	1.041	Raumbesetzung		Т		
E.032	Engine room			2.073	Teufel, Philipp		
3.046	Manual printing			2.080	Thoma, Peter		
	0		S PROFESSORS, ERS AND STAFF	3.032	Tillmanns, Kathrin		
EG	Offset printing			2.087	Tischtau, Sebastian		
	(↗ Building. 10, Forum)		Α		U		
	P	3.031	Asmus, Stefan	2.070	Uebele, Andreas		
E.029	Plate printer		В		V		
E.029	Bollard room	E.024a	Brandt, Jörg	2.064	Vahrson, Viola		
	R	1.047	Budde, Uli	2.082	Vormann, Anja		
3.038	Etching workshop	3.034	Breuer, Lars		W		
1.046	Riso Printing workshop		D	2.082	Wandaogo, Britta		
	S	1.022	Ditscheid, Nina	1.060	Wegenast, Ulrich		
E.027	grinding room	2.077	Doderer, Yvonne P.	2.062	Wellen, Maryvonne		
E.030	smithy		F	EG	Wende, Elia		
1.0G	screen printing	1.047	Fleischhut, Jantje		(↗ Building 10, Forum)		
	(↗ Building 10, Forum)	1.022	Foecking, Mareike	1.062	Wiemann, Melina		
		2.065	Franken, Bernhard		Z		
		1.016	Fritsch, Eric	1.047	Zäh, Jochen		
				1.0+1	201, 9001017		



GROUND FLOOR							
LECTURE HALLS AND SEMINAR ROOMS	OTHERS						
E.002 lecture hall E.006 lecture hall E.001 Seminar room	E.007Exhibition spaceE.012Behinderten WCE.004Café BoxE.011First aid roomE.010Women's toiletE.009Men's toilet						

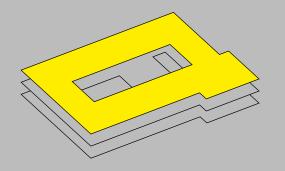




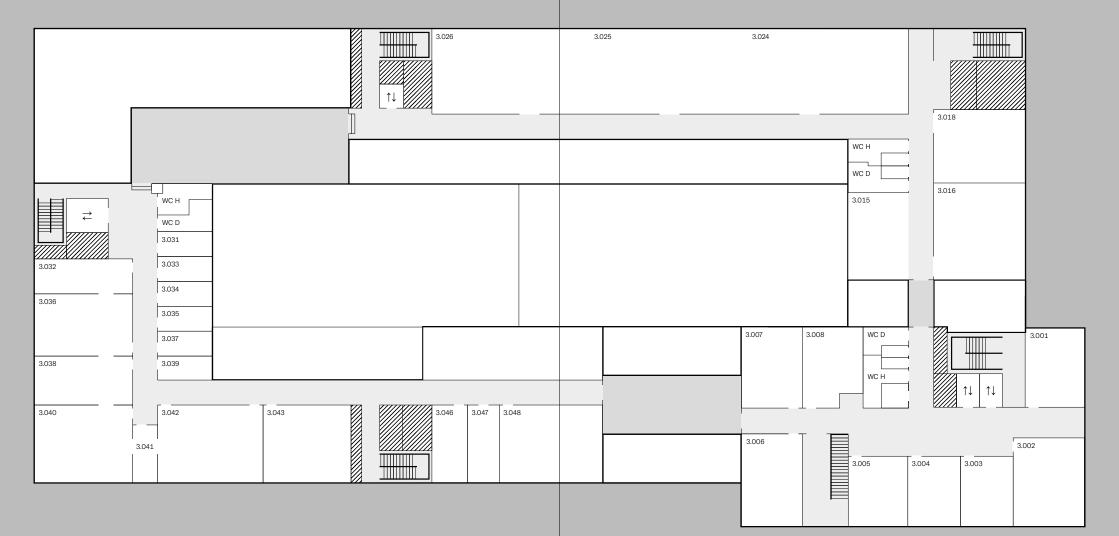


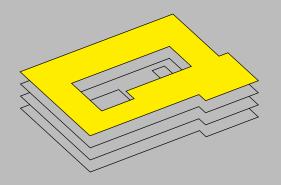
1ST FLO	1ST FLOOR								
	E HALLS MINAR ROOMS			OTHERS					
1.001	Seminar room	1.055	Seminar room	1.021	AStA-Shop				
1.002	Seminar room	1.058	Seminar room	1.011	Women's toilet				
1.003	Seminar room			1.037	Women's toilet				
1.043	Seminar room			1.014	Men's toilet				
1.049	Seminar room			1.038	Men's toilet				
1.053	Seminar room			1.012	Staff toilet				
1.054	Seminar room			1.013	Staff toilet				

2.053	2.052				↑↓	2.04	40 2.038	2.036 2.0		34 2.0	2.031 2.02	9 2.028	2.027	2.026 2.02	2.023 2.02	22 2.020 2.019	2.016
	WC D	2.050 2.049	2.048 2	2.047 2.046	2.044 2.0	043 2.04	1 2.039	2.033								WC D	4
~	2.056															2.012	2.011
2.057																2.009	2.007
2.059	2.058					2.070	2.071 2.	073 2.0	074 2.076	2.077	2.079 2.080 2.08	3 2.	085 2.087	2.006		2.006a	
2.060 2.	2.062	2.063 2.064	2.065 2.00	66 2.067)72	2.075		2.078	2.081	2.082 2.	084 2.086			2.004	2.003



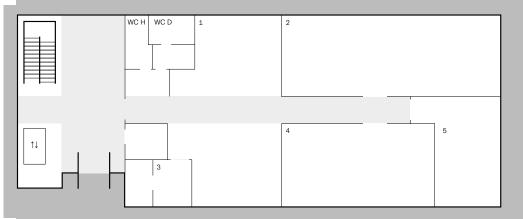
2ND FLOOR	
LECTURE HALLS AND SEMINAR ROOMS	OTHERS
2.002 lecture hall 2.004 lecture hall 2.001 Seminar room 2.003 Seminar room	2.015 Disabled toilet 2.014 Women's toilet 2.054 Women's toilet 2.017 Men's toilet
2.033 Seminar room 2.057 Seminar room	2.055 Men's toilet

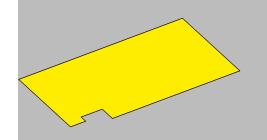




3RD FLOOR							
LECTURE HALLS AND SEMINAR ROOMS	OTHERS						
3.001 Seminar room	3.010 Disabled toilet	3.020 Staff toilet					
3.002 Seminar room	3.014 Women's toilet	3.012 Staff toilet					
3.003 Seminar room	3.019 Women's toilet	3.021 Staff toilet					
3.004 Seminar room	3.030 Women's toilet						
3.005 Seminar room	3.011 Men's toilet						
3.006 Seminar room	3.022 Men's toilet						
3.007 Seminar room	3.029 Men's toilet						
3.043 Seminar room	3.013 Staff toilet						

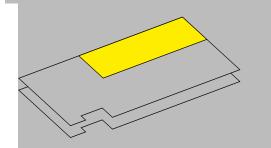
BUILDING 10, FORUM





GR	OUND FLOOR
WC AN	DRKSHOPS, LABORATORIES D OFFICES
1 2 3 4 5	Digital printing lab. Offset printing Office Stack cutter (large) Office Christina Grube and Sebastian Tischtau

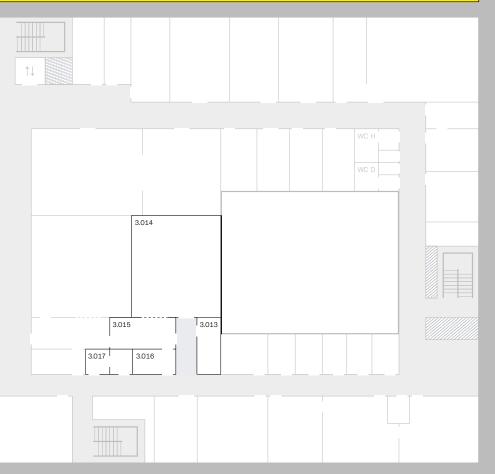


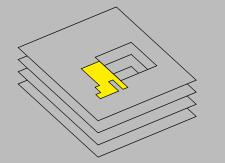


1S ⁻	T FLOOR
	ORKSHOPS, LABORATORIES D OFFICES
1	Screen printing and lead type
2	Office Charly Janke

↗ Address building 10, Forum Rather Straße 23b, 40476 Düsseldorf

BUILDING 4





3RD FLOOR								
WORKS	SHOP AND LABORATORIES							
3.013	Requisite							
3.014	Video studio							
3.015	Video direction							
3.016	storage							
3.017	Service							

The Peter Behrens School of Arts at the University of Düsseldorf educates around 2,000 students in the fields of architecture and design in four bachelor's and five master's degree courses and the interdisciplinary masterprogram "Exhibition Design". The design work of the internationally renowned architect Peter Behrens (1868–1940) was exemplary for the role of the modern, holistic designer. As director of the Kunstgewerbeschule (School of Arts and Crafts), from which 1971 the departments of architecture and design the Düsseldorf University of Applied Sciences merged, he reformed fundamentally design education. His way of thinking and working is still exemplary for teaching and research in Düsseldorf.

The Design Department trains students in the bachelor's and master's degree programs of Communication Design, New Craft Object Design, Retail Design and Exhibition Design. It offers a practice-oriented education in design and conceptual education. The courses of study deals with the wide panorama of design: from classic and modern, print media, audiovisual design, exhibition design and photography to text and conception or physical computing and virtual reality. This range of courses enables students to set individual focal points or to become a "specialist of the general".

Communicationdesign

The communication design degree program deals with competence in content and with the wide panorama of design. In the first part the studies learn the most important basics in the field of the broad panorama of design from classical print media, illustration, photography, exhibition design, text design and conception to digital media, audiovisual design and virtual reality are taught. In the main study period there is the possibility to set your own focus or to become a "specialist of the general". "Bachelor of Arts" degree is internationally recognized and subsequently also allows the qualification of "Master of Arts of Arts". Design is attitude.

Exhibition Design

With the Exhibition Design Institute of the Peter Behrens School of Arts the departments of design and architecture of the Düsseldorf University of Applied Sciences established a competence center for the topics exhibition and three-dimensional communication. Students are introduced to complex spatial concepts and design systems, strategies and their solutions. This takes place within the framework of a transdisciplinary teaching approach between communication and product design as well as architecture and interior design. Here offers not only an attractive location advantage with many career prospects, as well as international cooperation and concrete practical projects for cultural institutions and companies.

New Craft Object Design

Object, jewelry and product are the focus of the New Craft Object Design. The teaching is characterized by a great openness towards all orientations of art and design. The range of courses is very broad. Students learn new technologies and can finally choose competently and unbiased move between the different practices, use them creatively and combine them professionally. The results range from applied to artistic. Here the lateral thinking of each individual is encouraged and emphasized an open exchange of all design fields. Clear analyses, innovative concepts, production methods and artistic experiments are discussed and find their elaboration in unique and/or series. The significance of both is equal.

Retail Design

A retail designer is a communication designer, who has a deep knowledge and a broad application experience in retail industries and retail design. Retail Design reflects economic interests of the retail industry socio-cultural expectations and needs of citizens in their capacity as consumers, as well as the social and ecological demands of urban society as a whole. The students of the BA program Retail Design have access to the wide range of courses offered by the Design Department and can use their skills according to their interests in different areas of application of design. This includes over 40 full-time lecturing professors, lecturers from science and industry, as well as our workshops and laboratories and laboratories for wood, metal, plastics and 3D printing.

The roots of the Peter Behrens School of Arts lie in the Düsseldorf School of Arts and Crafts, founded in 1883, which focused on teaching architecture and applied arts. Under the directorship of Peter Behrens from 1903 to 1907, it fulfilled a pioneering function in Germany, although Behrens' innovative teaching approach met with great resistance. After the Kunstgewerbeschule was closed the First World War due to financial hardship and a shortage of students and teachers in 1919, and handed over its renowned architecture department to the Academy of Art.

After the Second World War, it was reestablished under a different name. The Weimar School of Arts and Crafts was absorbed into the Bauhaus in 1919, which took up integrative teaching under Walter Gropius. All other remaining schools of arts and crafts in Germany were replaced between 1933—1945 by "master schools for the design craft". A master school was also established in Düsseldorf, which despite its name had no vocational training mission. In the post-war period, when people were looking for a legitimization of these craft-oriented schools, a long process of reform (1946—1949) was followed by a fundamental restructuring. In view of the importance of the design schools for industry, a new university system for "craft, artistic and industrial design" was developed. Thus, the reformed "master craftsmen's schools" gave rise to the Werkkunst-schulen as successor institutions to the arts and crafts schools.

In 1971, as part of the educational reform, the University of Applied Sciences in Düsseldorf was established in the course of the educational reform, the architecture and Interior Design of the Krefeld School of Applied Arts and the Peter Behrens School of Arts and Crafts Düsseldorf provided the basis for the departments of architecture and design. On the occasion of the 65th anniversary of the death of Peter Behrens's death in 2005, the department of architecture adopted the name "Peter Behrens School of Architecture". Since May 1, 2015, the closely networked interdisciplinary collaboration of the two independent departments of architecture and design within the joint name "Peter Behrens School of Arts".



Peter Behrens (ca. 1913) ^{Abb.} Kaufhold, Enno (Hg.). Berliner Interieurs. 1910–1930. Photgraphien von Waldemar Titzenthaler. Berlin: Nicolai, 1999



Ehemalige Mannesmann-Hauptverwaltung Düsseldorf, 1911—12. ^{Abb.} Bildarchiv Foto Marburg

Peter Behrens

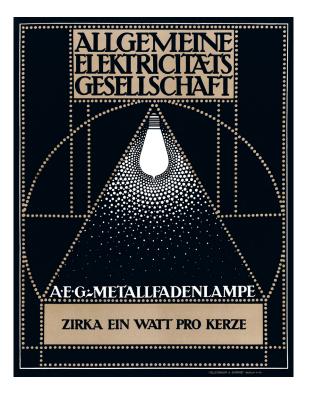
Peter Behrens (1868–1940) was a leading German architect, graphic and industrial designer. He had a long career, designing objects, typefaces, and important buildings in a range of styles from the 1900s to the 1930s.

In 1903, Peter Behrens was named director of the Kunstgewerbeschule in Düsseldorf, from which the Faculties of Architecture and Design emerged in 1971.

The interdisciplinary cooperation between the two departments is given expression in 2015 with the name "Peter Behrens School of Arts"

Literature

- Christopher Oestereich: "Gute Form" im Wiederaufbau. Zur Geschichte der Produktgestaltung in Westdeutschland nach 1945, Berlin 2000
- Gisela Moeller: Peter Behrens in Düsseldorf. Die Jahre von 1903 bis 1907, Weinheim 1991
- Friedrich G. Winter: Gestalten, Didaktik oder Urprinzip? Ergebnis und Kritik des Experiments Werkkunstschulen 1949–1971, Ravensburg 1977

















Above

Poster AEG Metal filament lamp, 1907 ^{Abb.} Art museum Krefeld

Logo Development AEG, 1907–1912 ^{Abb.} Buddensieg, Tilmann (Hg.). Industriekultur: Peter Behrens and the AEG. Berlin: Mann, 1979

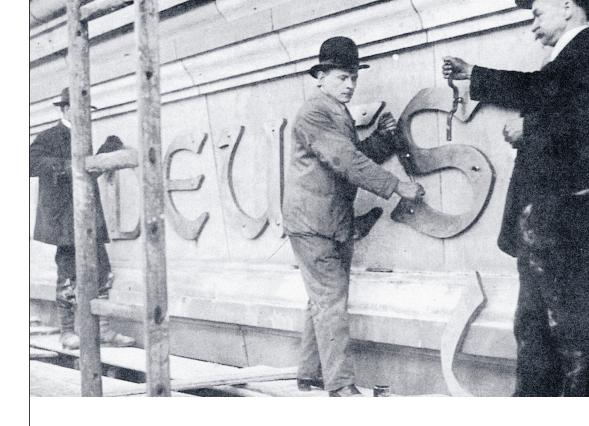
Right

AEG Turbine factory, Berlin 1909 ^{Abb.} Stiftung Deutsches Technikmuseum Berlin

AEG fan (Modell GB1), 1908 AEG Electric tea and water kettle, 1909 ^{Abb.} MoMA Museum of Modern Art New York





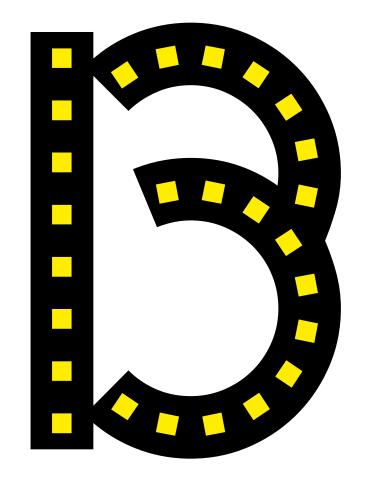


Left

Behrens Antiqua ^{Abb.} Publication of the Klingspor foundry. Offenbach am Main: Gebr. Klingspor, 1907

Above

Inscription on the Berlin Reichstag based on a design of Peter Behrens, 1916 ^{Abb.} Web archive of the German Bundestag



The professors, teachers for special tasks and employees Stefan Asmus, Jörg Brandt, Lars Breuer, Uli Budde, Nina Ditscheid, Yvonne P. Doderer, Jantje Fleischhut, Mareike Foecking, Bernhard Franken, Eric Fritsch, Hilde Gahlen, Dennis Golly, Christina Grube, Frank Höhne, Holger Jacobs, Karl-Heinz Janke, Christian Jendreiko, Hyun Kang Kim, Sabine Kopittke, Sabine Krieg, Uwe Küster, Laurent Lacour, Victor Malsy, Lena Meyer, Stephanie Muscat-Bruhn, Peter Nowak, Martin Pfeifle, Anne Pöhlmann, Alexander Rechberg, Uwe J. Reinhardt, Stefan Ringe, Morgaine Schäfer, Mone Schliephack, Martin Schwan, Kay Schröder, Daniel Seemayer, Philipp Teufel, Peter Thoma, Kathrin Tillmanns, Sebastian Tischtau, Andreas Uebele, Viola Vahrson, Anja Vormann, Britta Wandaogo, Ulrich Wegenast, Elia Wende, Melina Wiemann und Jochen Zäh welcome you to the design department of the university's Peter Behrens School of Arts.

Professors and teachers for special tasks



Prof. Dr. phil. Stefan Asmus Interaktive Systeme, Hypermedia, Systemdesign к Room 3.031 Μ stefan.asmus @hs-duesseldorf.de

Prof.

Lars Breuer

Grundlagen

und Farbe к Room 3.034

^M lars.breuer

^B Dean of Studies.

der Malerei, Wahrnehmung, Form



Uli Budde

uli.budde

Prof.in Dr. Yvonne P. Doderer

Gender and Cultural Studies

к Room 2.077 [™] vp.doderer

Product and

Object Design Room 1.047

@hs-duesseldorf.de



Prof.in Mareike Foecking ^B Photography к Room 1.022 mareike.foecking @hs-duesseldorf.de

М



Prof. Dipl.-Ing. Bernhard Franken **3D** Communication Room 2.065 bernhard.franken @hs-duesseldorf.de

Prof.in Jantje Fleischhut @hs-duesseldorf.de Jewelery and Object in Spacial, Medial and social context

- к Room 1.047
- [™] jantje.fleischhut @hs-duesseldorf.de



Hilde Gahlen ^B Typography к Room 2.074

Prof.

Prof.

of digital

Room 3.037

Design and Strategy

Communication

[™] christian.jendreiko

@hs-duesseldorf.de

в

Holger Jacobs

Typography

к Room 2.084

[™] holger.jacobs

[™] hilde.gahlen @hs-duesseldorf.de



- [↗] Prof. Frank Höhne
- ^B Illustration ^R Raum 3.046
- [™] frank.hoehne
- @hs-duesseldorf.de



- Prof.in Dr. phil. habil. Hyun Kang Kim в Designtheory,
- Designphilosophy, @hs-duesseldorf.de Aesthetics Room 2.079
 - М hyunkang.kim @hs-duesseldorf.de



- Prof.in i.Vtr.
- Sabine Krieg
- ^B Strategy & Design,
- Retail Design Room 2.067
- sabine.krieg
 - @hs-duesseldorf.de



Laurent Lacour

Corporate Design

Prof.

в

- Prof. Victor Malsy Typography,
- Bookdesign
- Room 2.073 victor.malsy
- @hs-duesseldorf.de



- Body, Room and
- Structure Κ Room 3.033
- М martin.pfeifle @hs-duesseldorf.de



Dipl. Mediale Künste Alexander Rechberg ^B Physical Computing к Room 2.062 [™] alexander.rechberg @hs-duesseldorf.de



Prof. Uwe J. Reinhardt Text, Verbal Communication, **Exhibition Design** Room 2.085 uwe.reinhardt

м



Prof.in Mone Schliephack Illustration Room 3.046 mone.schliephack @hs-duesseldorf.de



- Morgaine Schäfer ^B Lehrkraft für besondere Aufgaben, Photographie Raum E.013 morgaine.schaefer @hs-duesseldorf.de

Lehrkraft für

Photographie

anne.poehlmann

@hs-duesseldorf.de

Raum E.013

besondere Aufgaben,

Prof. Kay Schröder Transmedia Design and Interactive Storytelling Raum 2.063 М kay.schroeder



- Daniel Seemayer M.A. [™] Lehrkraft für besondere Aufgaben, Typografie, BAföG-Beauftragter
- Raum 2.074 М daniel.seemayer
- @hs-duesseldorf.de



- Prof. Philipp Teufel в Gaphic Design
- к Room 2.073
- [™] philipp.teufel @hs-duesseldorf.de



- Prof. Andreas Uebele Graphic Design, В
- Typography, Layout and Lettering к Raum 2.070 [°]
- [™] andreas.uebele
- @hs-duesseldorf.de



- Prof.in Britta Wandaogo
- Audio-visual Media

Prof.in Dr.

Science

Prof.in

Design

к Raum 2.082

[™] anja.vormann

@hs-duesseldorf.de

Anja Vormann

Audio-visual

в

М

Viola Vahrson

Art and Visual

Room 2.064

viola.vahrson

@hs-duesseldorf.de

- к Room 2.082
- [™] britta.wandaogo

Dipl.-Des.

Jochen Zäh

Technology

Room 1.047

jochen.zaeh

Digital

Material and

3D Analog and

@hs-duesseldorf.de

@hs-duesseldorf.de



- Maryvonne Wellen M.A. 3D Scanning, 3D Modelling,
- Rapid Prototyping
- Room 2.062 maryvonne.wellen
- @hs-duesseldorf.de



- Dipl.-Des.
 - Jörg Brandt В Synthetic Material Workshop, CAD
 - к Room E.024a М joerg.brandt @hs-duesseldorf.de



dennis.golly

- Nina Ditscheid
- в Photography к Room 1.022
- М nina.ditscheid @hs-duesseldorf.de



Eric Fritsch M.A. ^B Vice Dean, Press Communication, **Exhibition Design** к Room 1.016 ^M eric.fritsch @hs-duesseldorf.de

в







- Stephanie Muscat-Bruhn ^B Interantional Coordinator, Press
- Department к Room 1.059
- [™] stephanie. muscat-bruhn @hs-duesseldorf.de



- Peter Nowak
 Metal Workshop
 Koom E.032a



Elia Wende

в

м

- Peter Thoma ^B Audio-visual Media
- к Room 2.080 [™] peter.thoma
- @hs-duesseldorf.de
- Dr. phil. Dipl.-Des. Kathrin Tillmanns institut bild.medien
- ^K Room 3.032 ^M kathrin.tillmanns
- @hs-duesseldorf.de
- → Sebastian Tischtau
- в ІТ к Room 2.087 М sebastian.tischtau
 - @hs-duesseldorf.de

Hon. Prof. Ulrich Wegenast

^в Dean к Room 1.060 [™] urlich.wegenast @hs-duesseldorf.de

Martin Schwan

Stefan Ringe
 Building Service
 K Room E.040

@hs-duesseldorf.de

[™] stefan.ringe

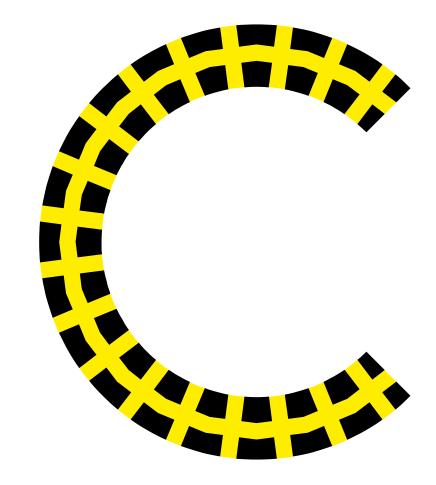
- Photography Workshop Room E.014/19
- martin.schwan М @hs-duesseldorf.de
- [™] peter.nowak @hs-duesseldorf.de



Graphic Workshop,



- Melina Wiemann Dean's Assistant
- Room 1.062
- melina.wiemann @hs-duesseldorf.de



General

Example

The Bachelor's and Master's degree program is modular. The various contents are combined into units (like a modular system). These modules consist of courses. Depending on the module, some or all of the courses have to be taken to be able to complete the module.

Gestaltungslabor Fläche und Raum	103		
	Körper, Raum + Struktur	1009	5 CP
	Form, Farbe + Malerei	1010	5CP
	Each module has a code nur a certain number of credit po has a code number. For the "Design Laboratory Surface are two courses: ¹⁾ Shape, C and ²⁾ Body, Space + Structu module provides 10 CPs, the	bints. Each c basic modul and Space" olor + Paintir ire. The 103	ourse e there ng base

provides 5 CPs.

Comment

In most courses, the language of instruction is German. Please check the latest list of courses to find out which courses may be offered in English.

The current module manual (2019) with detailed information on the content, requirements, forms of examination and responsible professors of the individual modules.

w vvz.design.fh-duesseldorf.de/start/Modulhandbuch_2019.pdf

Module handbook

All modules and courses are described in detail. Here you will find contents, requirements, forms of examination, responsible professors and much more.

Lecture times + dates

An overview of all relevant dates can be found in a clear form on the PBSA website. About current events and messages you will always be kept up to date on the up to date – a regular look at the page is worthwhile.

- ^w pbsa.hs-duesseldorf.de
- v pbsa.hs-duesseldorf.de/studium/termine/ design

Course catalogue

In the course catalog you will find an overview of all courses that take place in the current semester. The concrete tasks and topics of the courses may vary from semester to semester. Your recognize by the code number to which module a course belongs to. In the Bachelor studies, you can freely decide which projects and courses you would like to register for.

The current course catalog with a detailed course description can be found online.

^w vvz.design.fh-duesseldorf.de

How to use the course catalogue \downarrow

Each lecture is listed in the course catalogue with a short description, the name of the teacher, venue and time, as well as the module and course number.

As an exchange student, you are free to take classes from all of these 200 study programs depending on your level of studies and interests.

If you have difficulties in choosing a course or cannot get into the desired course, please contact the International Officer Stephanie Muscat-Bruhn immediately.

- Navigate to
- Studium & Lehre
- Auslandsstudium
- Incomings
- Design
- On the right side find the actual timetable

Or use

w vvz.design.fh-duesseldorf.de/start

Here you find the English lessons

^w vvz.design.fh-duesseldorf.de/ lehrangebotuebersicht_englisch

German courses

Also important to note is, that all lecture courses and most seminar courses are offered in German language only.

Once you have made your course selection, choose your courses via Teams Link, which can be found in the "Vorlesungsverzeichnis" (course catalogue). Contact the teacher and let them know that you are an exchange student. If you have problems with the German language, they can give you skills in English. Get in contact with students of the course, most of them can also help you in English.

Special Workshops

Special workshops are the "Intra-/Extra-Muroswoche" and "Blockseminare" with different offers. These are interesting, because you can get 6 ECTS for these workshops. You will find them in the "Vorlesungsverzeichnis" (course catlogue)

- w vvz.design.fh-duesseldorf.de/lehrangebo/ blockseminare
- w vvz.design.fh-duesseldorf.de/lehrangebo/ iemuros

Overview

Basic module		
Design Techniques	102	
Design Laboratory: Surface + Spatial Design	103	
Design Laboratory: Image and Narration	104	
Design Laboratory: Time and Interaction	105	
Design Laboratory: Typeface and Text	106	
Orientation	109	
Perspectives	110	
Cultural Studies	111	
Core module		
Design Practice	201	
Typeface Design	202	
Image Design	203	
Spatial Design	204	
System Design	205	
Design Management	214	
Cultural Studies	215	
Thesis	216	
		_

Design Techniques	102		
	Practical + Theoretical Techniques	1001	2 CI
	Publication + Production	1002	4 C F
	Modelling + Manufacturing	1003	4 CI
	Visualisation + 3D Construction	1004	4 C F
	Photography, Video and Audio	1005	4 CI
	Digital Technologies	1006	4 CI
	The students must choose four out of the six courses. The students must complete courses 1001 and 1002.		
Design Laboratory:	103		
Surface and Spatial Design	Form, Colour + Painting	1009	5 C I
	Object, Spatial + Structural Design	1010	5 C I
Design Laboratory:	104		
Image and Narration	Drawing + Illustration	1011	5 C
	Photography	1012	5 C
Design Laboratory:	105		
Time and Interaction	Moving Image + Sound	1013	5 C
	Hypermedia + Interactive Systems	1014	5 C
Design Laboratory:	106		
Typeface and Text	Language + Writing	1015	5C
	Typography+Layout	1016	5 C
	103—106: A module is deemed to be successfully completed once two different courses are successfully completed.		
Orientation	109		
	One project from modules 1030—1037		6 C
	One project from modules 1030—1037		6 C
	One project from modules 1030—1050		6 C
	Mentoring	1022	2 C
	The students must choose three different projects from the core modules. The students may choose one project from the other bachelor's programmes of the faculty. Mentoring requires regular attendance.		
Perspectives	110		
	Processes + Positions	1023	4 C
	Research Strategies	1024	4 C
	A course is deemed to be successfully completed once regular attendance is confirmed.		
Cultural Studies	111		
	Art Theory + Image Studies	1025	4 C
	Design Theory + Philosophy	1026	4 C
Total basic modules			90 C

Core	module	

Core module			
Design Practice	201		
	Semester Abroad	1027	30 C P
	External Practical Project	1028	30 C P
	Internal Practical Project	1029	30 C P
	The module is deemed to be succe once a practical project or a seme fully completed.The students can project in or in cooperation with ot	ster abroad is s complete the int	uccess-
Typeface Design	202		
	Projekt 1	1030	6 CF
	Projekt 2	1031	6 CF
Image Design	203		
	Projekt 3	1032	6 CF
	Projekt 4	1033	6 CF
Spatial Design	204		
	Projekt 5	1034	6 CF
	Projekt 6	1035	6 CF
System Design	205		
	Projekt 7	1036	6 CF
	Projekt 8	1037	6 CF
Design Management	214		
	Project Organisation	1055	2 CF
	Business Start-Ups+Trends	1056	2 CF
	Law for Designers	1057	2 CP
	The module is deemed to be successfully completed once two different courses are successfully completed.		
Cultural Studies	215		
	Gender + Cultural Studies	1058	6CP
	Art Theory + Image Studies	1059	6CF
	Design Theory + Philosophy	1060	6CF
	The module is deemed to be successfully completed once three corresponding courses are successfully completed. The students may attend several courses using the same course number.		

Thesis Bachelo

Bachelor Thesis	216			
	Theoretical Assignment	1061	7 CP	
	Practical Design	1062	7 CP	
	Presentation and Colloquium	1063	4 CP	
	Mentoring	1064	2CP	
Total core modules			120 CP	

Learning Agreement and Course Performance

→ During Part

You have chosen your courses, fill out the During Part of the Learning Agreement promptly (within the first four weeks of the semester), have it signed by International Coordinator Stephanie Muscat-Bruhn, and then send it to your home university.

You can download the form (Learning Agreement_Incomings) here ^w pbsa.hs-duesseldorf.de/incomings/design/Seiten/default.aspx

 \rightarrow Course Performance

In order for the colleagues from the examination office to be able to issue the "Transcript of Records" more quickly at the end of your exchange, please fill out the Course Performance form parallel to the Learning Agreement.

The grades and signatures of the teachers can of course only be added at the end of the semester. Please send this form to pruefung.verfahren@hs-duesseldorf.de

You can download the form (Course-Performance) here ^w pbsa.hs-duesseldorf.de/incomings/design/Seiten/default.aspx

\rightarrow Final Course Performance

At the end of the semester, please collect grades and signatures from each teacher. Never give the original once out of your hand!

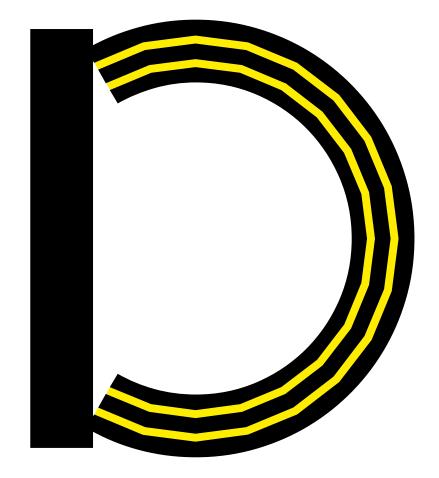
Please note to do them early because many colleagues are leaving for the semester break.

Do you have all grades and signatures? Please send the form to your International Coordinator Stephanie Muscat-Bruhn for final signatures.

After the last lecturer has signed your Course Performance, please bring the original form as soon as possible to the study office (Infopoint building 2) and hand it over or send it digital to pruefung.verfahren@hs-duesseldorf.de

Now the examination office transfer your Course Performance to your Transcript of Records that you need to present at your home university. \rightarrow German as a foreign language The ZWEK (Centre for Training and Competence Development) offers language courses (level A1 and A2). You will find detailed information online.

^w zwek.hs-duesseldorf.de/sprachlernangebot/kurse/Seiten/default.aspx





Media-Skills

Tutorials are voluntary and not part of the course offerings. It is not possible to acquire certificates and credit points by participating in them.

However, it is possible to work on own projects or projects from courses in the tutorials. It does not matter when and how often you come. You are not obliged to do anything. There are no stupid questions, no attendance list to do tedious homework. Because of their hands-on focus Communication Design, Exhibition Design, New Craft Object Design, and Retail Design rely heavily on the use of common software programs, the handling of different file formats and knowledge of production processes. Not only the confrontation with content-related topics can be a great challenge, but also how to realize design concepts.

For all students who start their studies without sufficient prior knowledge or who would like to expand their existing know-how, we offer tutorials to help them acquire such hard skills. Within the framework of a weekly offer, basic knowledge in the use of programs such as Photoshop, InDesign, Illustrator, Premiere, AfterEffects and Rhino 3D.

Topics such as workflows, file formats, and the the feasibility of print and digital media. Furthermore, the course will cover layout, 3D modeling, film, animation, photography and web design you can get to grips with software and hardware or how to find your way around the university's workshops.

These tutorials are a non-binding and free of charge tutoring program. Every course of study and every semester is welcome. The courses, however, are primarily aimed at younger semesters and students with little or no prior knowledge. Boesner Künstlerbedarf Wiesenstraße 72, 40549 Düsseldorf boesner.com

Creativ Discount Künstlerbedarf Himmelgeister Straße 50, 40225 Düsseldorf creativ-discount.de

Korn

Goldwaren- und Uhrengroßhandel Bismarckstraße 98, 40210 Düsseldorf

Müller und Böhm Magazine und Bücher Bolkerstraße 53, 40213 Düsseldorf literaturmueller.de

ProKilo

Metall- und Kunststoffmarkt Ronsdorfer Straße 74, 40233 Düsseldorf prokilo.de

Tube

Künstlerbedarf Mühlengasse 3, 40213 Düsseldorf artservice-tube.de

Vaseline

Kuriositäten und Deko Wallstraße 35, 40213 Düsseldorf

Walther König Buchhandlung

Grabbeplatz 4, 40213 Düsseldorf buchhandlung-walther-koenig.de Filmmuseum

Ausstellungen und Plakatsammlung Schulstraße 4, 40213 Düsseldorf duesseldorf.de/filmmuseum

Hetiensmuseum

Deutsches Keramikmuseum Schulstraße 4, 40213 Düsseldorf duesseldorf.de/hetjens

Julia Stoschek Collection Privatsammlung für Medienkunst Schanzenstraße 54, 40549 Düsseldorf julia-stoschek-collection.net

K20

Kunst des 20. Jahrhunderts Grabbeplatz 5, 40213 Düsseldorf kunstsammlung.de

K21

Kunst des 21. Jahrhunderts Ständehausstraße 1, 40217 Düsseldorf kunstsammlung.de

KIT—Kunst im Tunnel Galerie für zeitgenössische Kunst Mannesmannufer 1b, 40213 Düsseldorf kunst-im-tunnel.de

Kunsthalle Düsseldorf Ausstellungen und Events Grabbeplatz 4, 40213 Düsseldorf kunsthalle-dueseldorf.de

Kunstpalast

Aktuelle und zeitgenössische Kunst Ehrenhof 4—5, 40479 Düsseldorf kunstpalast.de

NRW Forum

Ausstellungen und Events Ehrenhof 2, 40479 Düsseldorf nrw-forum.de

Sammlung Philara Ausstellungen und Events Birkenstraße 47a, 40233 Düsseldorf philara.de

Theatermuseum

Ausstellungen, Events und Bibliothek Jägerhofstraße 1, 40479 Düsseldorf duesseldorf.de/theatermuseum

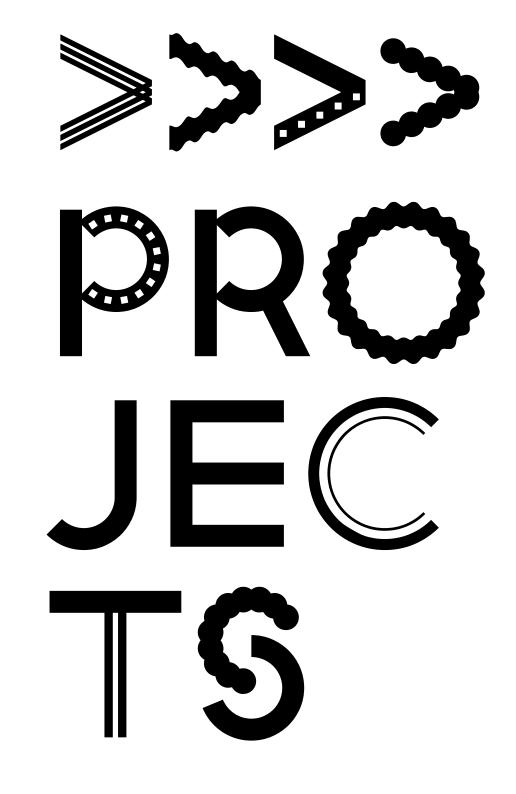
Weltkunstzimmer Ausstellungen und Events Ronsdorfer Straße 77a, 40233 Düsseldorf weltkunstzimmer.de Chaosdorf Hüttenstraße 25. 40215 Düsseldorf chaosdorf.de Wegen Covid19 bis auf weiteres geschlossen. Im Virtualspace finden online Veranstaltungen statt. FFT Jahnstraße 3. 40215 Düsseldorf fft-duesseldorf.de Filmwerkstatt Birkenstraße 47a, 40233 Düsseldorf filmwerkstatt-duesseldorf.de Hinterhof Corneliusstraße 108, 40215 Düsseldorf links-zentrum.de Wegen Covid19 bis auf weiteres geschlossen. KABAWIL e.V. Flurstraße 11, 40235 Düsseldorf kabawil.de Nilsson Martinstraße 58, 40223 Düsseldorf martinstrasse58.de Onomato Birkenstraße 97, 40233 Düsseldorf onomato-verein.de Reinraum Aderrsstraße 30, 40215 Düsseldorf reinraum-ev.de

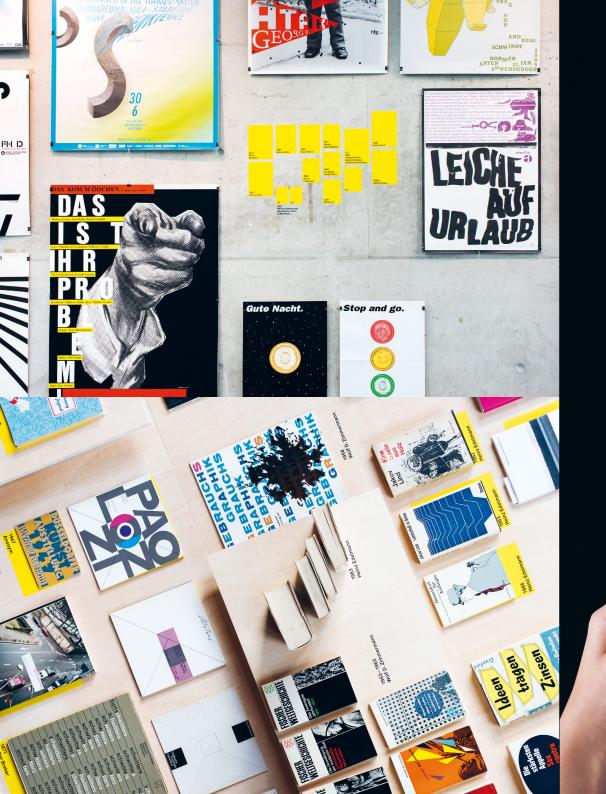
nst

zakk

Fichtenstraße 40, 40233 Düsseldorf zakk.de Thek — Raum für Austausch

Events und Ausstellungen in wechselnden Locations t-h-e-k.com

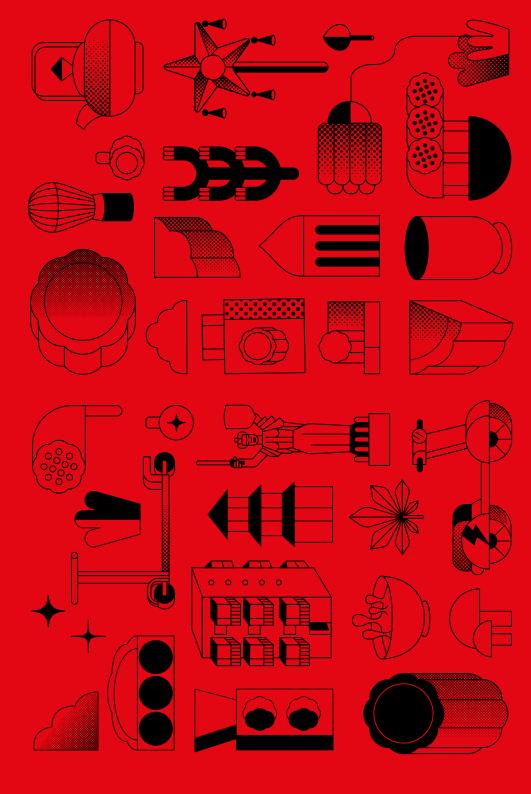




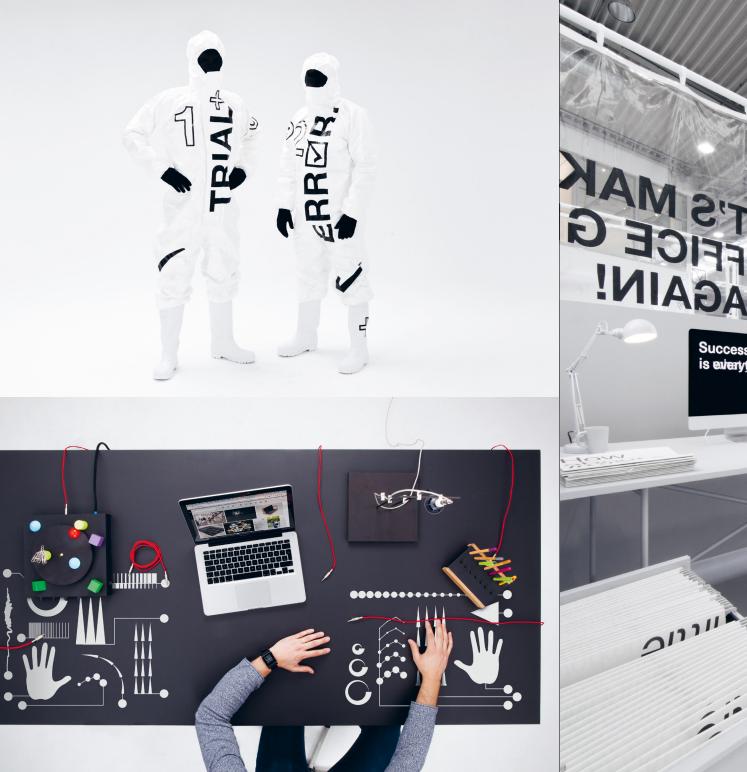














La Lang Fall



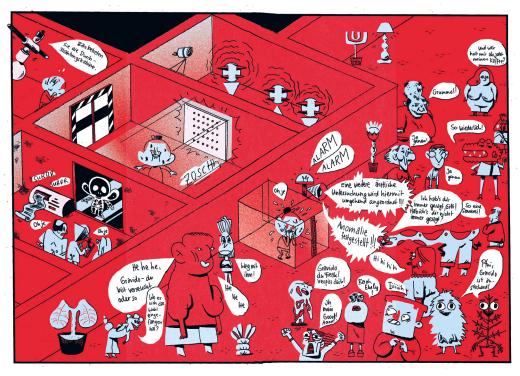
ar SCI	1938 Thonet-Mu	undus Thonet-Mundus	7	5 8 A T 32
	<text><section-header><section-header></section-header></section-header></text>	<text><text></text></text>	39	
	naminicia isolar kot satu selected with tuch on especial for Thome Multi men housing approximation of the selected of the selected in prior of tables. Byon of next designed in 1830 for Multi Wage and differed to the type foundry H. Berthold A.B.Berlin, It was probably used of times.	Thonet	Thonet Ber and Ber and	Thonet-Meubelen

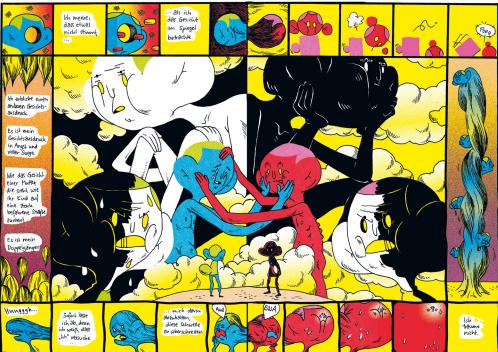
h

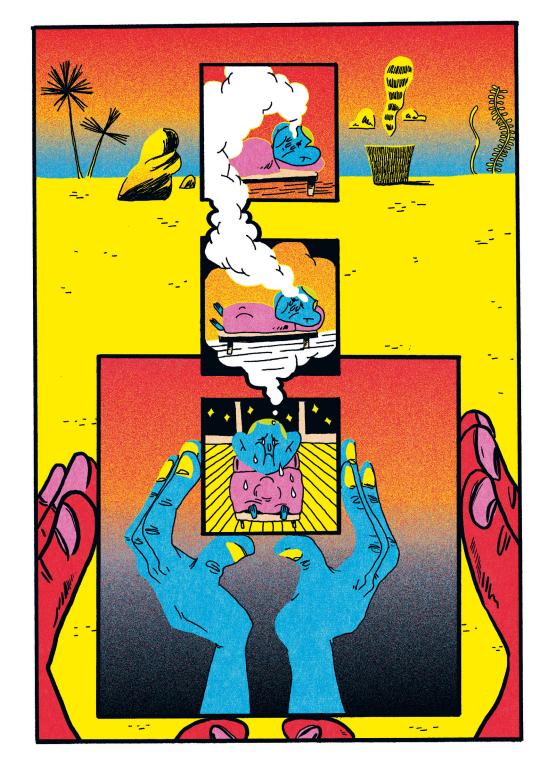


















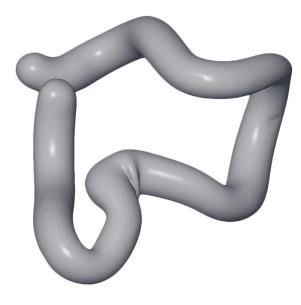






















Publisher	Hochschule Düsseldorf Fachbereich Design		
Contact	Hochschule Düsseldorf Peter Behrens School of Arts Fachbereich Design Münsterstraße 156 D—40476 Düsseldorf		
	Dekanat Design M dekanat.design@hs-duesseldorf.de T +49 211 4351 2200		
	Weitere Informationen pbsa.hs-duesseldorf.de		
Editing	Eric Fritsch, Stephanie Muscat-Bruhn		
Design	Eric Fritsch		
Text editing	Sabine Kopittke, Stephanie Muscat-Bruhn		
Photos of teachers + employees	Marvin Hillebrand, Jörg Reich, Martin Schwan ©HSD PBSA, Department of Photography		
Illustrations Projects	Max Brugger (S. 84, 85, 114) Martin Böer (S. 94, 95, 118) Lena Cramer, Johanna Dahmer (S. 104, 105, 124) Alina Czeczinski (S. 106, 107, 125) Igor Dekhtiarenko (S. 82, 83, 113) Hannah Diefenbach (S. 96, 97, 120) Eric Fritsch (S. 108, 109, 126) Franz Grünewald (S. 47) Esther Heite (S. 100, 101, 122) NRW Forum Düsseldorf / B. Babic (S. 110, 111, 127) Felix Obermaier (S. 90, 91, 92, 93, 110, 111, 117, 119, 127) Tobias Przybilla (S. 102, 103, 123) Lilo Schäfer (S. 88, 89, 116) Thonet / Constantin Meyer (S. 98, 99, 121) Vitra (S. 47) Ruven Wiegert (S. 90, 91, 117) s and graduates are responsible for the text		
hors. Reproduction or o	depicted are subject to the copyright of the aut- distribution through analogue and digital media press written permission.		
Schriften	Times Ten, Stanley Morison, 1931		
	Union, Karl Nawrot und Radim Pesko, 2009		
	HSD Sans, Studio Laucke Siebein, 2015		
•	Düsseldorf©2023		